



MTM COLLEGE OF ARTS, SCIENCE & COMMERCE

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ENERGY CONSERVATION CELL- ANNUAL REPORT 2023-24

Faculty in Charge: Ms. Mubashira K P

Joint Coordinator: Mr. Mohamed Shihabudheen

The Energy Conservation Cell, dedicated to fostering a more secure energy future, spearheaded a series of impactful programs and initiatives throughout the academic year 2023-2024. These dynamic events and workshops were designed to raise awareness and cultivate a sense of responsibility towards energy conservation.

Poster Installation

The Energy Conservation Cell at MTM College of Arts, Science and Commerce organized a "Save Energy Poster Installation" programme with the aim of promoting energy conservation awareness among the college community. The main objective was to encourage students, staff, and faculty to adopt energy-efficient practices and make a positive impact on the environment.

The "Save Energy Poster Installation" programme conducted by the Energy Conservation Cell at MTM college of Arts, Science and Commerce was a resounding success in

promoting energy conservation awareness. The visually appealing posters and active participation from students and staff made the event impactful and effective. The programme success has motivated the Energy Conservation Cell to continue its efforts in creating a more sustainable and energy-efficient campus.



An Awareness class Energy Conservation & Efficiency

On July 25, 2023, an enlightening awareness class on energy conservation and efficiency was organized by the Department of Commerce and Management Studies, in association with the IQAC, Energy Conservation Cell, and the Energy Management Centre, Kerala. The theme of the event was 'LIFE FOR URJJA SAMRAKSHAN,' emphasizing the importance of conserving energy for a sustainable future.

Throughout the class, Shihabudheen KK engaged the audience with interactive discussions, case studies, and real-life examples that underscored the importance of energy conservation. Attendees learned about simple yet effective ways to reduce energy consumption at home and in the workplace, from turning off lights and appliances when not in use to optimizing heating and cooling systems. 70 students were participated in the programme from 2nd year B.Com classes



Energy Conservation & Efficiency

The Energy Conservation Cell at MTM College, Veliyancode, in collaboration with the Energy Management Centre, Kerala, and Athavanad Grama Panchayath, organized an Awareness Class on National Energy Conservation Day. The event, which took place on December 14, 2023, centered around the theme of "Energy Conservation & Efficiency." It was held at the Najumul Huda Hadrassa Hall, Athavanadu para, providing a fitting venue for the informative session.

The collaborative efforts of the Energy Conservation Cell, the Energy Management Centre, and Athavanad Grama Panchayath were instrumental in making the event a resounding success.

In summary, the Awareness Class on National Energy Conservation Day served as a platform for raising awareness and fostering dialogue on the importance of energy conservation and efficiency. By bringing together stakeholders from academia, government, and the community, the programme laid the foundation for sustained efforts towards a more sustainable energy future. It demonstrated the power of collective action in addressing environmental challenges and highlighted the role of education and collaboration in driving positive change.









Life for Urjja Samrakshan

On December 14, 2023, the Energy Conservation Cell at MTM College, Veliyancode, organized a noteworthy awareness class dedicated to energy conservation in celebration of National Energy Conservation Day. Collaborating with the Energy Management Center, Kerala, and the 11th Ward Kudumbasree Unit from Mangalam Grama Panchayath, the event, aptly titled 'Life for Urjja Samrakshan', aimed to underscore the critical importance of conserving energy for a sustainable future.

The 11th Ward Kudumbasree Unit's involvement showcased the grassroots-level engagement in promoting energy conservation, aligning with the broader goal of sustainable community development.

In conclusion, the enlightening awareness class on energy conservation organized by the Energy Conservation Cell at MTM College, in collaboration with the Energy Management Center and the 11th Ward Kudumbasree Unit, marked a significant contribution to fostering a culture of responsible energy use. By combining academic expertise with community involvement, the event successfully instilled a sense of urgency and responsibility among participants to prioritize energy conservation for a sustainable and greener future.

MTM COLLEGE
OF ARTS, SCIENCE & COMMERCE
PAZHANJIL VELIYANCODE, MALAPPURAM
AFFILIATED TO UNIVERSITY OF CALICUT


National Energy Conservation Day

Seminar on Energy Efficiency and Conservation

9.30 PM, 14 DECEMBER 2023, THURSDAY


MAMBAUL ULUM MADRASA HALL, KAVANCHERY

RESOURCE PERSON



MOHAMED SHIHABUDHEEN
EMC RESOURCE PERSON
ASSISTANT PROFESSOR, MTM COLLEGE

PRESENCE



NOORJAHAN MATHOOR
11th WARD MEMBER, MANGALAM GRAMPANCHAYATH

ENERGY CONSERVATION CELL, MTM COLLEGE, VELIYANCODE
In association with ENERGY MANAGEMENT CENTER, KERALA and 11th WARD KUDUMBASREE UNIT, MANGALAM GRAMA PANCHAYATH



