

## **Entrepreneurship Development Club**

### **Annual Report 2021 - 22**

Entrepreneurship Development Club was inaugurated by hon Principal Pro. N Abdul Hammed on November 2018. The Club got its registration (Register No: EDC/MLP/57/2018) with District Industrial Centre Malappuram, Department of Industries, Government of Kerala on 9<sup>th</sup> October 2018.

The club aims to create awareness about the importance of entrepreneurship, to nurture entrepreneurial skills and talents among students and strives to identify and support potential entrepreneurs. The club organizes various Programmes to achieve above mentioned objectives.

Even though the academic year 2021-22 was challenged by the Covid 19, the club could conduct a couple of Programmes. The club also associated with other departments and clubs. The following are details of the programmes conducted by the department for the academic year 2021-22.

#### **1. An Interdepartmental Business Quiz Programme**

<b>Date and Time</b>	24/06/2021 Thursday 2.30 PM
<b>Organized by</b>	Entrepreneurship Development Club & IQAC in Association with Department of Commerce
<b>Targeted Audience</b>	<b>Students, teachers, parents of all departments and interested outsiders</b>
<b>Co-ordinator</b>	Muhammed Fazil Co-ordinator, ED Club

#### **Objective :-**

To develop a knowledge seeking mind among students

#### **Details of the event:**

The quiz programme was intended to develop a knowledge seeking mind among the students especially in the area of business and economy. About 16 students from different departments registered for the event. Among them 15 participated in the programme. The programme was in hosted through Google form with 25 questions (besides the personal details) to be answered within 15 minutes. The programme was highly competitive and also informative.

The Programme was warmly welcomed by the students. 15 Students from different

departments participated in the event. Mr Fazil Hussain from final year B.com computer application won the first prize and Mr. Muhammed Salim of Final year B.com Finance second prize and Mrs Hajara Beevi of final year BSC Computer Science placed the third prize.

## 2. One Day Webinar On “Co-operatives As the Best Form of Business Organisation For Rural Development”

<b>Date and Time</b>	27/07/2021
<b>Event Venue</b>	MTM COLLEGE/Google Meet
<b>Organized by</b>	Entrepreneurship Development Club & Department of Commerce
<b>Targeted Audience</b>	All UG Students
<b>Resource Person</b>	Sujith TS Phd, Research Scholar, Bharathiar University Coimbatore.
<b>Co-ordinator</b>	Muhammed Fazil.P.P Co-ordinator, Entrepreneurship Development Club
<b>Join-Co-ordinator</b>	Syam Prasad, Asst. Professor, Department of Commerce

### Objective of the Programme:-

- To observe the international Day of Co-operation.
- To aware the students about need and importance of Co-operation and role of co-operation in the rural development. .

### Event Contents:

1. Welcome speech
2. Presidential address and Inauguration
3. Session
4. Doubt Clearance Session
5. Vote of Thanks

### Details of the event:

As part of international Day of Co-operation, the Entrepreneur Development Club in Association with Department of Commerce & IQAC, conducted a one day webinar on the topic of “Co-operatives As the Best Form of Business Organisation for Rural Development” The objective of this programme to aware the students about the

need and importance of Co-operatives and also the role of co-operatives in the rural development.

The main points discussed are listed below. What is Co-operation – Evolution of the concept – Rochdale Pioneers – Co-operation in India – How Co-operatives are highly suitable for rural India – How to overcome – capital insufficiency – Exploitation of middlemen – Exploitation of money lenders and capitalists – Government Helps and Support – ICA – International Day of Co-operation - Need & Importance of Celebration of International Day of Co-operation.

Question and doubt clearance section was interesting. The excellent questions from the part of audience proved their full time participation. The participants also cleared their doubts.

The workshop concluded with the vote of thanks proposed by Mr Syam Prasad Asst Professor Department of Commerce MTM College, Veliancode.

### 3. IDEA INCUBATION

<b>Date and Time</b>	29/09/2021 Friday 2.30 PM
<b>Organized by</b>	Entrepreneurship Development Club & IQAC in Association with Department of Commerce
<b>Targeted Audience</b>	<b>Students, teachers, parents of all departments and interested outsiders</b>
<b>Co-ordinator</b>	Muhammed Fazil Co-ordinator, ED Club

#### **Objective :-**

To develop innovative and creative mind among students.

#### **Details of the event:**

The programme aimed to develop innovative and creative business mind among students. Interested students were invited to share their innovative business ideas to prescribed google form. Of them, 5

ideas were short listed and offered an opportunity to present before a panel of faculties. Candidates who possess 1<sup>st</sup> 2<sup>nd</sup> and 3<sup>rd</sup> positions would be awarded with attractive prizes.

The Programme was warmly welcomed by the students. 15 Students from different departments participated in the event and shared their innovative business ideas. Of them 5 ideas were short listed and invited for the presentation. Unfortunately only three of them appeared for the presentation.

Mr. Nihas of Vth BBA who shared the idea for an online platform for homely made snacks and foods was placed in the first position. Mr. Harijth AVof V Semester BSC who presented the idea of E-bin (An software application for collecting scrap materials) was placed in the 2<sup>nd</sup> position. Mr. Rinshad of IIIrd Semester BBA who presented an idea of house boating service in Pulikkakadvu (A small lake around 4 km away from the college) placed the third position but disqualified due to lack of preparation.

Photos:-



3:22 PM 9.4KB/s 4G+

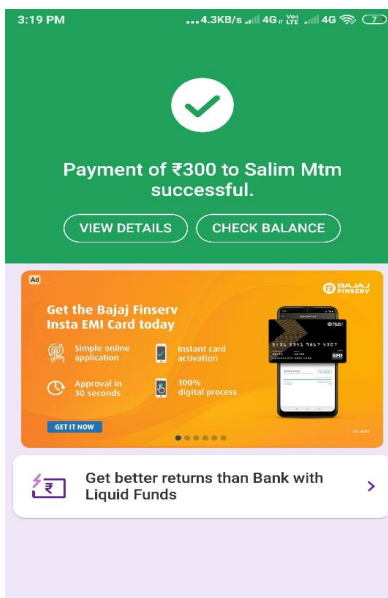


To Fazil Hussain  
+91 75598 10678

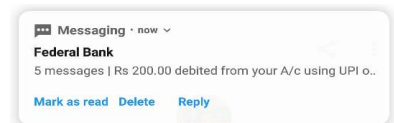
₹500.00

First Prize ED Q competition

Completed • 24 Jun, 3:22 pm



DONE

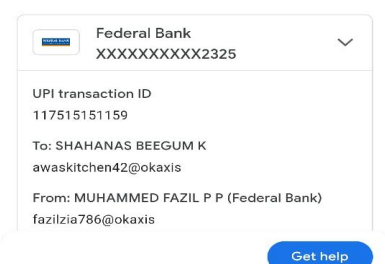


To Shahana Hashim  
+91 96050 16337

₹200.00

Third Prize ED Q competition

Completed • 24 Jun, 3:23 pm



Get help



MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE  
PAZHANJI, VELIYANCODE, MALAPPURAM  
AFFILIATED TO UNIVERSITY OF CALICUT

## Entrepreneurship Development Club & IQAC in Association With Department of Commerce

As a Part of Celebration International Day of Co-operation Present

Resource Person:



**Sujith T S**  
Phd. Research Scholar  
OF Commerce,  
Bharathiar University,  
Coimbatore

LIVE WEBINAR ON

# "Co-operatives As the Best Form of Business Organisation for Rural Development"

TUESDAY 27th JULY 2021 AT 2 PM

PLATFORM: Google Meet

For more information:

Muhammed Fazil  
Co-ordinator, ED Club  
9947068193

Syam Prasad  
Programme Co-ordinator  
9567469605

meet.google.com/kio-edzj-mfa

sujith ts is presenting

2 Tuesday, July 27, 2021

### WHAT IS CO-OPERATION?

Interaction in which individual or group combine their effort to reach a common goal.

sujith ts	Muhammed Fa...	Fin 14 Megha.G...
CO 27 Manjush...	BCOM CO-OP ...	Co. 5 Fathimat...
Fin 01 Asna A	41 others	You

3:25 PM | kio-edzj-mfa



Register & Submit  
your Project ideas  
Within  
26th September  
2021

1st Price - 751/-  
2nd Price - 551/-  
3rd Price - 351/-

**Entrepreneurship Development Club & IQAC in Association with  
Department of Commerce  
Present  
IDEA INCUBATION  
(A Programme for generating innovative project ideas)**

**Co-ordinators**  
**1. Muhammed Fazil P.P - 9947068193**  
**2. Syam Prasad AV - 9567469605**

Inviting top 5  
ideas for a  
presentation.  
@ 2 PM on  
wednesday  
29/09/2021

Winners also get  
a chance to take  
their  
idea to the next  
level.





## **IDEA INCUBATION**

(A Programme for generating innovative project ideas)

**Entrepreneurship Development Club & IQAC in  
Association with Department of Commerce**

## *Winner's*



*First Prize*

**Nihas M**

**S5 BBA**



*Second Prize*

**Harijith AV**

**S5 Bsc**

*Congratulations to the winners....*



**MTM COLLEGE**

**ARTS, SCIENCE & COMMERCE**

**AFFILIATED TO UNIVERSITY OF CALICUT**

**VELIANCODE**