



# **MTM** COLLEGE OF ARTS, SCIENCE & COMMERCE

PAZHANJI, VELIYANKODE, MALAPPURAM AFFILIATED TO UNIVERSITY OF CALICUT

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**Date: 28/02/2024**

## **PROGRAMME REPORT**

**Academic Year: 2023-2024**

**Name of the Programme: 'EUPHORIA 2K24: Intra-collegiate Media Fest.**

<b>Date and Time</b>	<b>28/02/2024, Wednesday - 11.30 am to 4.30 pm</b>
<b>Organized by</b>	<b>Department of English, MTM College, Veliyancode</b>
<b>Target Audience</b>	<b>Students of MTM College, Veliyancode</b>
<b>Resource Person</b>	<b>1) Faculties of the Department.</b>
<b>Venue</b>	<b>College Auditorium, N1, N5 Class rooms</b>

### **Objectives of Programme**

1. Promote Creativity and Innovation: Encourage students to unleash their creative potential and innovative ideas across various media-related competitions and activities.
2. Foster Collaboration and Teamwork: Provide opportunities for students to collaborate and work together in teams, fostering a spirit of camaraderie and teamwork.
3. Celebrate Diversity: Embrace the diverse talents and backgrounds of students by offering a wide range of competitions and activities that cater to different interests and skill sets.

4. **Enhance Communication Skills:** Develop students' communication skills, both verbal and non-verbal, through competitions such as news anchoring, radio jockeying, and public speaking.
5. **Promote Cultural Exchange:** Facilitate cultural exchange and appreciation by showcasing films, art, and performances from various regions and languages, fostering a sense of inclusivity and diversity.
6. **Empower Student Leadership:** Provide opportunities for student leaders to take on organizational roles and responsibilities, empowering them to plan, coordinate, and execute a successful event.

### **Details of the Programme**

On February 28, 2024, Wednesday, the vibrant campus of MTM College, Veliyancode, was abuzz with excitement as the Department of English and the Alokah Students Union, in collaboration with the esteemed Internal Quality Assurance Cell (IQAC), presented 'EUPHORIA 2K24.' This much-anticipated event, billed as an Intra-collegiate Media Fest, aimed to provide a platform for students to showcase their talents, creativity, and passion for media-related activities.

EUPHORIA 2K24 promised a diverse array of competitions and activities designed to engage students from various disciplines and backgrounds. The fest sought to celebrate not only the academic excellence of the students but also their artistic and communicative abilities. Through a series of competitions and workshops, participants were encouraged to explore different facets of media and communication, fostering a culture of innovation and collaboration within the college community.

The event featured an exciting lineup of competitions spanning different media formats, including:

1. **Spell Bee Competition:** Participants showcased their linguistic prowess in a battle of words, competing to spell challenging vocabulary with precision and accuracy.
2. **Best TV News Anchor & Reporter:** Students took to the stage to demonstrate their broadcasting skills, delivering news reports with professionalism and charisma.
3. **Best Radio Jockey:** The radio jockey competition provided participants with an opportunity to showcase their charisma and communication skills through live on-air performances.
4. **Face Painting Competition:** Artists unleashed their creativity, transforming faces into colorful masterpieces that captivated the audience with their imagination and artistry.
5. **Film Fiesta:** EUPHORIA 2K24 featured a screening of the blockbuster movie "CID Moosa," providing attendees with an entertaining and immersive cinematic experience.

The enthusiasm among participants was palpable as they eagerly took part in the various competitions and activities. Students from diverse academic backgrounds came together to express themselves creatively, share their unique perspectives, and engage in friendly competition. The supportive and inclusive atmosphere fostered a sense of camaraderie and mutual respect among participants, enhancing the overall experience of EUPHORIA 2K24.

Throughout the event, participants showcased remarkable talent and dedication, impressing both judges and spectators alike. Winners were selected based on criteria such as creativity, presentation skills, and technical proficiency, with prizes awarded to deserving individuals in each category. The recognition of talent served as a testament to the hard work and passion of the participants, motivating them to continue pursuing their interests and honing their skills in the field of media and communication.

### **Spell Bee Competition**

The Spell Bee Competition, held as part of the EUPHORIA 2K24 Intra-collegiate Media Fest, took place on February 28, 2024, from 11:30 am to 1:30 pm. The competition venue was the N1 Classroom, where an atmosphere of anticipation and intellectual engagement prevailed. Ms. Deepthi T K, a seasoned educator known for her passion for language learning, served as the diligent coordinator, ensuring the smooth conduct of the event.

A total of 30 students enthusiastically participated in the Spell Bee Competition, representing diverse academic disciplines and linguistic backgrounds. The participants, brimming with confidence and determination, eagerly awaited the commencement of the competition, ready to put their spelling prowess to the test.

The competition followed a structured format designed to challenge participants while allowing them to demonstrate their command over the English language. Rounds of increasingly difficult words were presented to the contestants, who were required to spell each word correctly to advance to the next round. The competition was characterized by intense concentration, quick thinking, and strategic use of language skills.

A panel of impartial judges, comprising faculty members renowned for their expertise in English language and literature, meticulously evaluated the participants' spelling accuracy and adherence to pronunciation guidelines. Each word was scrutinized with precision, ensuring fairness and integrity throughout the competition.

After a series of riveting rounds, the moment of truth arrived as the winners of the Spell Bee Competition were announced. Malavika, a fourth-year BA English student, emerged triumphant, securing the coveted first prize with her impeccable spelling and unwavering focus. Basil Basheer, a sixth-semester BCom CA student, showcased commendable linguistic skills, clinching the second prize with his stellar performance.

The winners were felicitated with certificates of achievement and tokens of appreciation, recognizing their outstanding contributions to the competition. Their names were announced

amidst applause and admiration from their peers and faculty members, symbolizing their well-deserved success and academic excellence.

The Spell Bee Competition proved to be a resounding success, not only in testing the participants' spelling acumen but also in fostering a spirit of healthy competition and intellectual growth. Through their participation, contestants showcased their commitment to excellence and their passion for language learning, inspiring admiration and respect from all those in attendance. The competition served as a testament to the importance of language proficiency in academic and professional endeavors, reaffirming the college's commitment to nurturing linguistic talent and fostering a culture of academic excellence.

### **Best TV News Anchor & Reporter Competition**

The Best TV News Anchor & Reporter Competition, a highlight of the EUPHORIA 2K24 Intra-collegiate Media Fest, took place on February 28, 2024, from 12:30 pm to 1:30 pm. The prestigious FDP Hall served as the venue for this captivating event, buzzing with anticipation and excitement. Mr. Rahul George, a seasoned media professional known for his expertise in broadcasting, assumed the role of coordinator, ensuring the seamless execution of the competition.

A total of 16 students, each radiating confidence and charisma, eagerly participated in the Best TV News Anchor & Reporter Competition. Representing a diverse range of academic backgrounds and personal interests, the contestants exuded enthusiasm and determination as they prepared to showcase their broadcasting skills on the stage of the FDP Hall.

The competition followed a structured format designed to assess the participants' proficiency in news anchoring and reporting. Each contestant was tasked with delivering a scripted news report, demonstrating their ability to communicate effectively, engage viewers, and convey information with clarity and credibility. The competition featured a variety of news topics, ranging from current events to human interest stories, challenging participants to adapt their presentation style to different contexts.

A distinguished panel of judges, comprising media professionals and faculty members with extensive experience in journalism and broadcasting, meticulously evaluated each contestant's performance. Criteria such as articulation, presentation style, poise, and overall impact were considered, ensuring a fair and objective assessment of the participants' abilities.

After a thorough evaluation of the contestants' performances, the winners of the Best TV News Anchor & Reporter Competition were announced to a captivated audience. Malavika and Khadeeja, both fourth-year BA English students, captured the hearts of the judges with their impeccable teamwork, dynamic presentation, and compelling storytelling, clinching the coveted first prize. Basil Basheer and Mubeena Basheer, a duo representing the sixth-semester BCom CA program, impressed the judges with their professionalism and on-screen chemistry, securing the esteemed second prize.

The winners were presented with certificates of excellence and trophies as tokens of recognition for their outstanding achievements in the competition. Their names were announced with pride and admiration, eliciting applause and accolades from their peers and faculty members alike. The winners' success served as a testament to their talent, dedication, and commitment to excellence in the field of broadcasting.

The Best TV News Anchor & Reporter Competition exemplified the college's commitment to nurturing talent and fostering excellence in media and communication. Through their participation, contestants not only honed their broadcasting skills but also gained valuable experience and exposure in the competitive world of journalism. The competition served as a platform for students to showcase their creativity, professionalism, and passion for storytelling, leaving a lasting impression on all those in attendance. As the curtains closed on this exhilarating event, the winners and participants departed with cherished memories, newfound confidence, and a renewed sense of purpose in pursuing their dreams in the world of media and broadcasting.

### **Best Radio Jockey Competition**

The Best Radio Jockey Competition, a highly anticipated segment of the EUPHORIA 2K24 Intra-collegiate Media Fest, took place on February 28, 2024, from 12:00 pm to 1:30 pm. The prestigious FDP Hall was transformed into a vibrant radio studio, resonating with the anticipation and energy of the participants and audience alike. Mr. Hrithuraj C B, a seasoned radio personality known for his captivating voice and engaging presence, assumed the role of coordinator, ensuring the seamless execution of the competition. A total of 9 students, each exuding enthusiasm and charisma, enthusiastically participated in the Best Radio Jockey Competition. Representing diverse academic disciplines and backgrounds, the contestants brought their unique personalities and talents to the stage, ready to captivate listeners with their engaging radio personas.

The competition followed a dynamic format designed to showcase the participants' creativity, communication skills, and ability to connect with an audience. Each contestant was tasked with hosting a live radio show segment, incorporating music, interviews, and interactive elements to engage and entertain listeners. The competition spanned a range of radio genres, from music and entertainment to news and talk shows, allowing participants to demonstrate their versatility and adaptability as radio hosts.

A distinguished panel of judges, comprising radio professionals and faculty members with expertise in broadcasting and media, meticulously evaluated each contestant's performance. Criteria such as voice modulation, hosting skills, content delivery, and audience engagement were considered, ensuring a comprehensive assessment of the participants' abilities and talents as radio jockeys.

Following a riveting showcase of talent and creativity, the winners of the Best Radio Jockey Competition were announced to an eager audience. Malavika, a fourth-year BA English student, emerged as the deserving recipient of the prestigious first prize, captivating listeners with her infectious enthusiasm, smooth delivery, and magnetic on-air presence. Basil Basheer, a

sixth-semester BCom CA student, impressed the judges with his distinctive voice, engaging banter, and seamless transitions, securing the esteemed second prize.

The winners were honored with certificates of excellence and trophies, recognizing their outstanding contributions to the competition and their exemplary skills as radio jockeys. Their names were announced with admiration and applause, symbolizing their well-deserved success and acclaim among their peers and faculty members.

The Best Radio Jockey Competition exemplified the college's commitment to fostering talent and creativity in the field of broadcasting. Through their participation, contestants not only showcased their hosting skills and charisma but also demonstrated their ability to entertain, inform, and connect with listeners on a personal level. The competition served as a platform for students to explore their passion for radio broadcasting, leaving a lasting impression on all those in attendance. As the competition concluded, the winners and participants departed with cherished memories, newfound confidence, and a deeper appreciation for the art of radio jockeying.

### **Face Painting Competition**

The Face Painting Competition, a visually captivating segment of the EUPHORIA 2K24 Intra-collegiate Media Fest, took place on February 28, 2024, from 12:00 pm to 1:30 pm. The event unfolded in the lively atmosphere of the FDP Hall, which was transformed into a colorful and vibrant canvas, echoing with the sounds of creativity and artistic expression. Ms. Safiya E P and Ms. Amina Melethil, renowned for their artistic talents and passion for creativity, assumed the roles of coordinators, overseeing the seamless execution of the competition.

A total of 8 students, each armed with paintbrushes and boundless imagination, eagerly participated in the Face Painting Competition. Representing a diverse array of artistic backgrounds and inspirations, the contestants embraced the opportunity to unleash their creativity and transform faces into mesmerizing works of art.

The competition adopted an open-ended format, allowing participants the freedom to explore various themes, styles, and techniques in their face painting designs. Armed with an array of colors and brushes, contestants set to work, meticulously crafting their masterpieces on the faces of their willing models. From intricate patterns and elaborate designs to whimsical characters and abstract motifs, the competition showcased the boundless creativity and artistic flair of the participants.

A panel of discerning judges, comprising faculty members and professional artists with expertise in painting and visual arts, evaluated each contestant's painting based on a range of criteria. Factors such as creativity, technique, originality, use of color, and overall aesthetic impact were carefully considered, ensuring a comprehensive assessment of the participants' artistic talents and abilities.

After a flurry of paintbrushes and a whirlwind of creativity, the winners of the Face Painting Competition were announced to an eager audience. Gaiza and Mufeena Mufti, both

fourth-year BA English students, emerged as the deserving recipients of the prestigious first prize, captivating the judges with their imaginative designs, meticulous detailing, and harmonious use of color. Sreelakshmi and Arya NP, representing the second-year BA Sociology program, showcased remarkable creativity and skill, securing the esteemed second prize with their captivating and evocative face painting creations.

The winners were honored with certificates of excellence and trophies, recognizing their outstanding contributions to the competition and their exemplary skills as face painters. Their names were announced with admiration and applause, symbolizing their well-deserved success and acclaim among their peers and faculty members.

The Face Painting Competition epitomized the college's commitment to fostering creativity and artistic expression among its students. Through their participation, contestants not only showcased their talent and skill but also celebrated the transformative power of art in creating connections, sparking joy, and inspiring imagination. The competition served as a platform for students to explore their passion for painting and visual arts, leaving a lasting impression on all those in attendance. As the competition concluded, the winners and participants departed with cherished memories, newfound inspiration, and a deeper appreciation for the beauty and diversity of artistic expression.

### **Film Fiesta**

The Film Fiesta, a cinematic extravaganza and one of the marquee events of the EUPHORIA 2K24 Intra-collegiate Media Fest, unfolded on February 28, 2024, from 2:00 pm to 4:00 pm. The event took place in the auditorium, which was transformed into a cozy cinema hall, complete with comfortable seating and state-of-the-art audiovisual equipment. Mr. Hrithuraj C B and Mr. Suhaib P M, cinephiles and aficionados of the silver screen, served as the coordinators, curating an eclectic selection of films to entertain and inspire the audience.

The featured film for the Film Fiesta was "CID Moosa," a beloved Malayalam comedy film released in 2003. Directed by Johny Antony and starring Dileep in the titular role, "CID Moosa" is renowned for its hilarious storyline, quirky characters, and rib-tickling comedy. The film follows the misadventures of Moosa, a bumbling private detective, as he attempts to solve a series of comical mysteries while navigating various challenges and obstacles along the way. Filled with laugh-out-loud moments, memorable dialogues, and catchy songs, "CID Moosa" has garnered a cult following and remains a favorite among Malayalam cinema enthusiasts.

The Film Fiesta attracted a diverse audience of students, faculty, and film enthusiasts, all eager to experience the magic of cinema on the big screen. From die-hard fans of "CID Moosa" to curious newcomers seeking entertainment and laughter, attendees of all ages and backgrounds eagerly gathered in the auditorium, anticipating an afternoon of cinematic delight and laughter.

As the lights dimmed and the opening credits rolled, the audience was transported into the colorful and comedic world of "CID Moosa." The film's infectious energy, witty humor, and charming performances captivated viewers from start to finish, eliciting laughter and applause

throughout the screening. From slapstick comedy sequences to clever plot twists, "CID Moosa" kept the audience on the edge of their seats, ensuring an unforgettable cinematic experience for all in attendance.

Following the screening of "CID Moosa," a lively post-screening discussion took place, allowing audience members to share their thoughts, insights, and favorite moments from the film. Participants engaged in spirited conversations, discussing everything from the film's humor and storyline to its cultural significance and impact on Malayalam cinema. The discussion served as an opportunity for attendees to connect with fellow film enthusiasts, exchange opinions, and deepen their appreciation for the art of storytelling through cinema.

The Film Fiesta proved to be a resounding success, offering attendees a memorable and enjoyable cinematic experience. Through the screening of "CID Moosa," participants were treated to an afternoon of laughter, entertainment, and camaraderie, reaffirming the power of cinema to unite and inspire audiences of all backgrounds. As the event concluded and attendees departed with smiles on their faces and memories in their hearts, the Film Fiesta left an indelible mark on the college community, promising even greater cinematic adventures in the future.

The collective efforts of the staff and student coordinators, under the guidance of Mr. Suhaib P M and Ms. Amina Melethil, were instrumental in making the EUPHORIA 2K24 Intra-collegiate Media Fest a resounding success. Their dedication, creativity, and collaborative spirit were evident throughout the planning and execution of the event, creating a vibrant and engaging platform for students to showcase their talents and celebrate the spirit of media and communication. As the coordinators, they played a crucial role in bringing the college community together, fostering a sense of camaraderie and pride in the collective achievements of the fest.

EUPHORIA 2K24 concluded on a high note, leaving a lasting impression on all who attended. The event not only showcased the talent and creativity of the students but also provided them with valuable opportunities for personal and professional growth. As participants departed with fond memories and newfound inspiration, the legacy of EUPHORIA 2K24 continued to resonate throughout the college community, serving as a testament to the power of creativity, collaboration, and celebration.



Poster:



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**ALOKAH STUDENTS UNION & DEPARTMENT OF ENGLISH**  
in association with IQAC

# EUPHORIA 2K24

Intra-collegiate Media Fest



**FILM FIESTA**

Date: 28/02/2024      Time: 2.30 pm - 4.00 pm  
Venue: N1 Classroom

Staff Coordinators:  
Mr. Suhaib PM & Mr. Hrithuraj CB  
Student Coordinator: M Sneha

**Aloka Students Union & Department of English**  
in association with IQAC

# EUPHORIA 2K24

Intra - Collegiate Media Fest

## FACE PAINTING COMPETITION


28/02/2024  
12.00 pm - 1.30 pm

Cash Prize  
For Winners!

Staff Coordinators:      Ms. Safiya EP (9656040259)  
Ms. Amina Melethil (8078281098)



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# EUPHORIA 2K24

Intra - Collegiate Media Fest

## Best News Anchor & Reporter

Cash Prize  
For Winners!

📅 28/02/2024  
📍 FDP Hall

*You're On  
Your Own, Kid\**

Staff Coordinators: Mr. Rahul George (7558820408)

**Aloka Students Union & Department of English**  
in association with IQAC

# EUPHORIA 2K24

Intra-collegiate Media Fest

## SPELL BEE COMPETITION

Cash Prize  
for winners!

📅 28/02/2024  
🕒 11.30 am - 1.30 pm  
📍 N1 Classroom

For Registration:  
Staff Coordinator: Ms. Deepthi TK (9846698806)  
Student Coordinator: Rayoob Shaifin (9846581008)



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Photos:



