



MTM College of Arts, Science and Commerce, Veliyancode
Department of Commerce and Management Studies

Certificate Course

Smart Investor

Course Coordinator : Muhammed Fazil P P

Course Code : MTMCM03

Total hours: 30 hours

Course evaluation: Written Exam- 50 marks & Internal- 25 marks

Course Description

The course opens the door to different investment opportunities and avenues. It enables the students to analyze the different investment avenues and to choose the best investment alternative suitable to their needs. Which in terms helps them to manage their financial resources to achieve their long term goals. The course also provides the basic ideas and concepts that are needed to analyze an investment opportunity. The course also helps the students guard against fraud investment offers and exploitations.

Course Learning Outcomes

1. Defines investment.
2. Describes the difference of investment between savings, speculations and gambling etc
3. Explains about the different investment opportunities and their advantages and disadvantages etc
4. Trains how to use the different tools for analyzing and selecting best investment avenues.
5. Explains how to plan your long term financial resources to achieve your long term goals.
6. To guard against fraudulent investment offers & exploitations.

Syllabus

Module 1

Introduction to Investment – Features & Importance of Investment – Difference between Investment with Savings, Speculation and Gambling – Types of Investments – Concepts of Risk & Return – Time Value of Money – Discounting & Compounding.

10 Hours

Module 2

Return on Investment & Introduction to Stock Market – Cost of Debt – Cost of Equity – Cost of Retained Earnings – Measurement of Risk – Stock Market & Fundamentals of Stock Market; D-Mat Account – Brokers – Types of Trades – Basic Idea on Fundamental & Technical Analysis.

10 Hours

Module 3

Investment Analysis & Financial Planning – Tools for analyzing Investment avenues – Screener – RSI – Ratio Analysis – PE Ratio – Financial Planning – Investment Security- Portfolio Management – SEBI & Investor Protection.

10 Hours

Reference:

Gupta L.C: Stock Exchange Trading in India, Society for Capital Market Research and Development, Delhi.

Kohn, Meir; Financial Institutions and Markets, Tata MacGraw Hill