



MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to the University of Calicut)

PAZHANJI.P.O, VELIYANCODE.MALAPPURAM-679579

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MTM Women Development Cell

About the Club:

Women Development Cell was formed on 7th Aug 2018. Women Development Cell serves as a platform where female students can comfortably participate and share their views. WDC organizes events, workshops on gender amity, women's welfare and to recognize individual efforts towards equality and empowerment. Every Year Women's Day is celebrated on March 8th by organizing different programs such as rally, talk on women's related issues, debates etc.

“Intellectually, mentally and spiritually woman is equivalent to male and she can participate in every activities” Gandhiji.

Our Mission

To encourage female students to be self-reliant and economically independent.

Our Vision




To strive towards enabling women to achieve equality and equal participation in all spheres of life and to promote general well-being of female students, teaching and non-teaching woman staff of the college.

Objectives

1. To promote an environment of gender amity and sensitivity among students.
2. To resolve issues pertaining to girls or women's sexual harassment.
3. To safeguard the rights of female students, faculty and staff members.
4. To incorporate hygiene habits and ensure a healthy atmosphere in and around the college.
5. To ensure personality along with academic development of students.
6. To make students aware of gender equity.
7. To make students aware of legal rights of women.

IT Club Organizing Committee:

Faculty Members

Name	Designation	Dept	Photo
Mrs. Maya C	(Club In Charge),	HoD of Commerce Department	
Mrs. Raseena Hydros	(Programme Coordinator),	Assistant Professor, Dept Of Computer Science	
Ms. Foushiba P K M	(Programme coordinator),	Assistant Professor, Dept Of Management Studies	

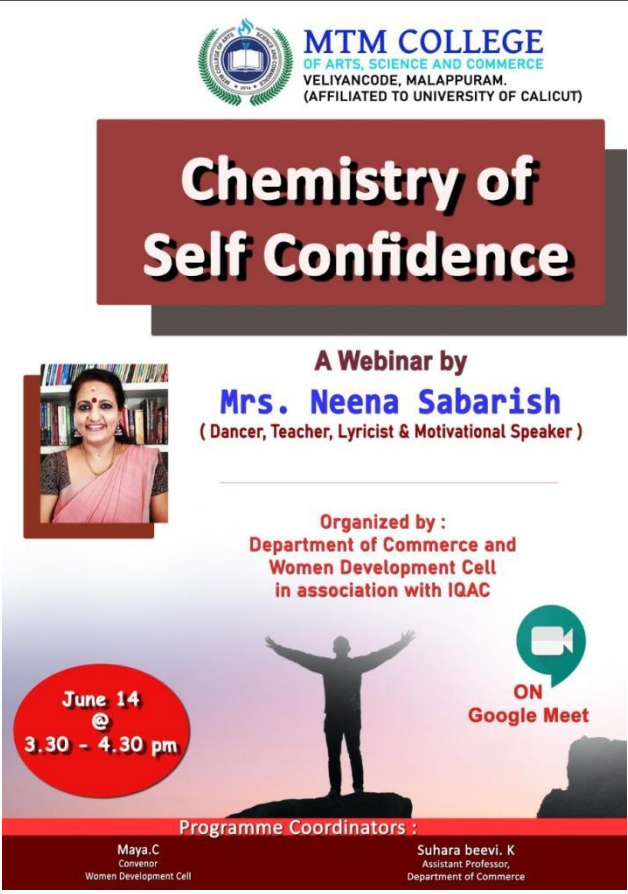

Student Representatives:

Name	Designation	Dept	Photo
Hridika	President	Computer Science	
Sreethu	Secretary	English	

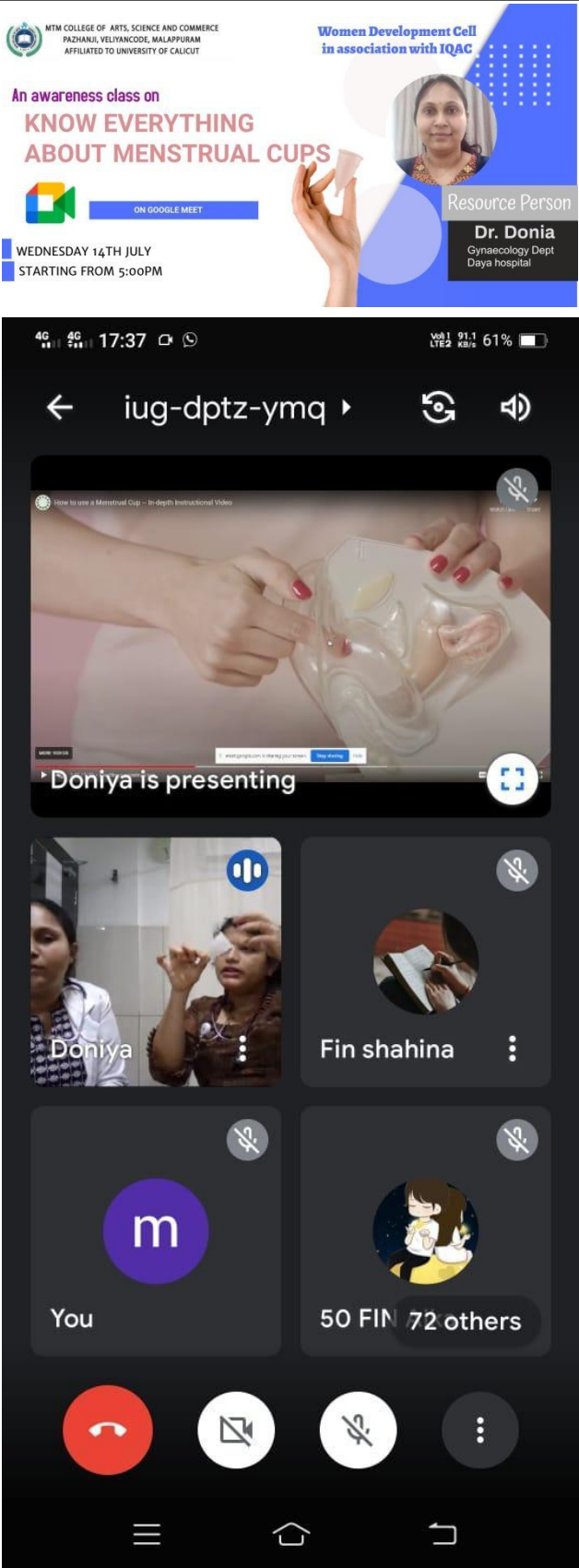
Activities

Sl No:	Name Event	of	Date Event	Description	Photo
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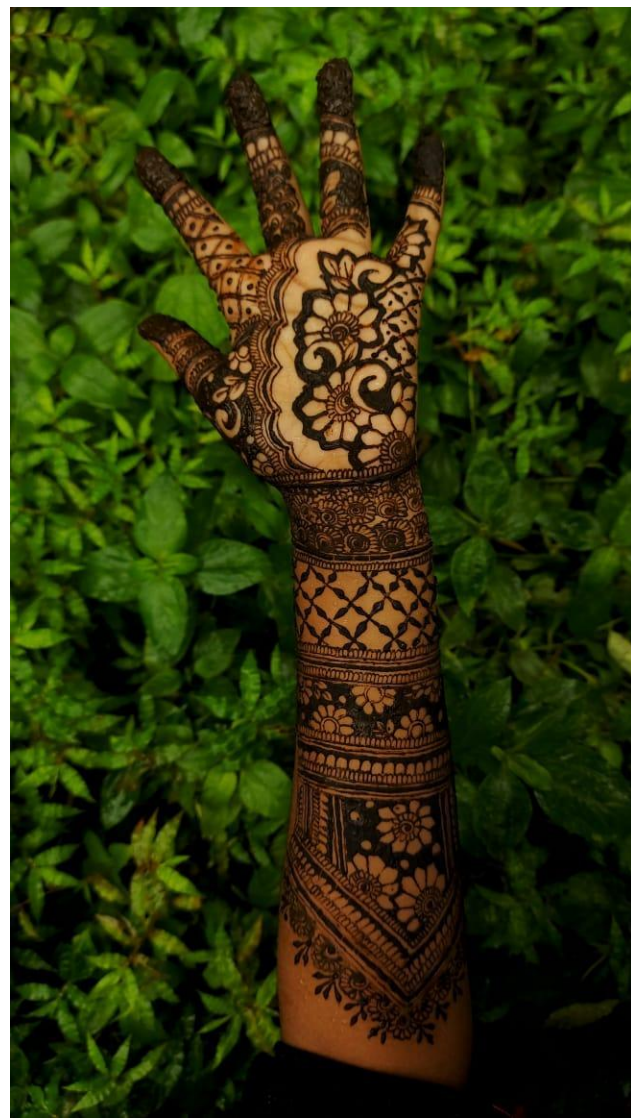
1	AMMAKK OPPAM - MOTHER'S DAY CELEBRATION	09/05/2021	<p>As a part of Mother's Day Celebration, Women Development Cell in association with IQAC organised a Photography Competition on 9th May 2021. The competition was named 'Ammakkoppam' and all girl students of MTM College were welcomed to participate in this programme. The participants were asked to send a photo with their mother along with an attractive caption and a poem of minimum 6 lines. Students registered through a Google form and the photos were asked to share in the WhatsApp group of Women Development Cell.</p>	 <p>MTM COLLEGE OF ARTS SCIENCE AND COMMERCE Affiliated to University of Calicut Veliyancode, Ponnani</p> <p>Women Development Cell in Association with IQAC</p> <p>Organises photography competition as part of</p> <p><i>Mother's day</i> 09 "അമ്മക്കൊപ്പം" May 2021</p> <p><i>No language can express the power, beauty and heroism of a mother's love</i></p> <p>Register here : https://forms.gle/35hajyF5jtHaf2u2A</p> <p>Contact Coordinators: Maya C : 974542922 Jinsiya: 9544326523 Deepthi: 9846698806</p>
2	Reels Competition	29/06/2021	<p>Women Development Cell organised a reels competition based on the theme- Lockdown Days. The competition was opened to all students of M. T. M College. 10 students from different departments participated in the programme. Participants are asked to send their videos to the whatsapp number of Miss. Sreethu, student Co-ordinator of WDC. The programme was successful.</p>	<p>Women Development Cell in Association with IQAC Presents</p> <p>REELS COMPETITION</p> <p>THEME: LOCKDOWN DAYS</p> <hr/> <div> <div> <p>Terms and Conditions</p> <ol style="list-style-type: none"> 1. Video duration 15 sec to 1 min 2. Send your reels to this whatsapp number 9645506272 3. Last date : 29 th June 2021 </div> <div> <p>Programme Co ordinator Maya C Convenor, WDC</p> <p>Student Co-ordinator Sreethu K S 5th semester BA</p> </div> </div> <hr/> <div>  <p>MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE VELIYANCODE, MALAPPURAM AFFILIATED TO UNIVERSITY OF CALICUT</p> </div>

3	Chemistry Of Self Confidence	13/06/2021	<p>On 13 th June 2021, Department Of Commerce and Women Development Cell in association with IQAC organised an interactive webinar on the topic " Chemistry of Self Confidence ". The webinar session was lead by Mrs. Neena Sabarish, lyricist, Dancer, Teacher and Motivation Speaker. Faculties and students from different institutions actively participated in this webinar and opined that these kind of programmes facilitates them to improve their self confidence and abilities.</p>	
4	Art and Slogan Competition	12/06/2021	<p>In order to pay attention to the problems of child labour, an Art and Slogan Competition was organised on 12th June 2021. The competition was open to all students of M.T.M College. 15 students from different departments participated in this programme and was conducted through Whatsapp Platform. Students were asked to send their work to the whatsapp number of Ms. Hridika, student co-ordinator of WDC. The programme was successful and the objectives of the programme were achieved.</p>	

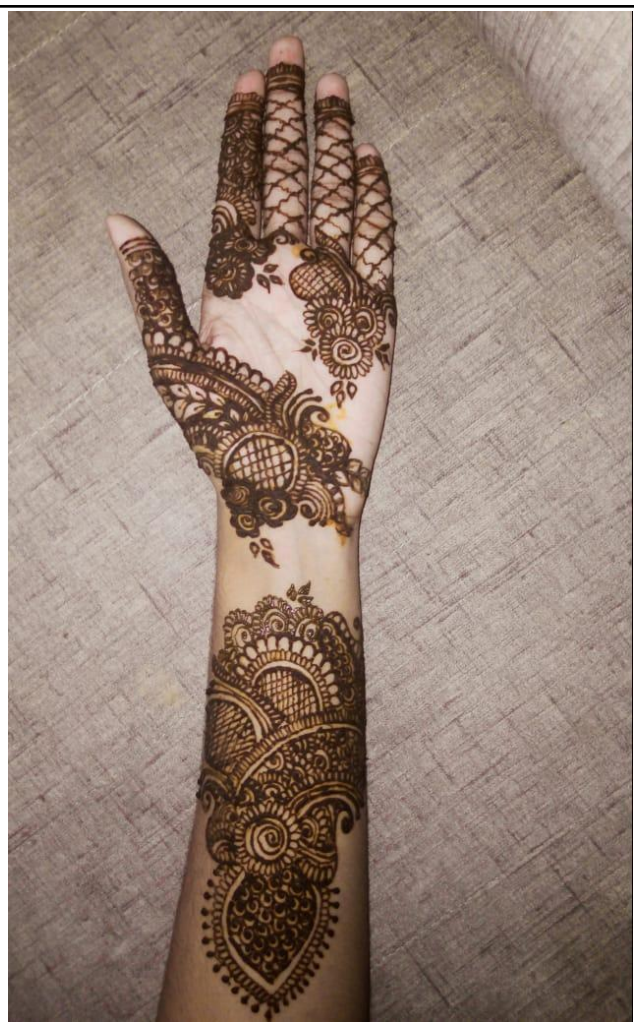
				<div data-bbox="1050 62 1152 161" data-label="Image"></div> <div data-bbox="1152 71 1461 150" data-label="Text"> <p>MTM COLLEGE ARTS, SCIENCE & COMMERCE AFFILIATED TO CALICUT UNIVERSITY</p> </div> <div data-bbox="1200 154 1394 179" data-label="Text"> <p>Pazhanji, P.O. Veliyancode.</p> </div> <div data-bbox="954 183 1583 474" data-label="Image"></div> <div data-bbox="992 483 1544 504" data-label="Text"> <p>MTM WOMEN DEVELOPMENT CELL IN ASSOCIATION WITH IQAC OBSERVES</p> </div> <div data-bbox="973 526 1560 562" data-label="Section-Header"> <h2>WORLD DAY AGAINST CHILD LABOUR</h2> </div> <div data-bbox="1098 575 1433 600" data-label="Text"> <p>"Raise awareness and join the cause"</p> </div> <div data-bbox="979 638 1554 683" data-label="Text"> <p>We are conducting an interdepartmental Art & Slogan competition based on the theme:</p> </div> <div data-bbox="1008 694 1506 775" data-label="Text"> <p>"Protect children from child labour, now more than ever."</p> </div> <div data-bbox="970 810 1166 833" data-label="Section-Header"> <p>*Terms & Conditions :</p> </div> <div data-bbox="970 851 1390 911" data-label="List-Group"> <ul style="list-style-type: none"> #The Art and Slogan should be original and based on the theme. #All entries should contain both Art and Slogan # Send your entries before 12th June 2021, Saturday. </div> <div data-bbox="1398 790 1557 831" data-label="Text"> <p>Hrithika : 9846618312 Sreethu : 9645506272</p> </div> <div data-bbox="1477 846 1551 916" data-label="Image"></div>
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5	An awareness class on the topic "Know Everything about Menstrual Cups"	14/07/2021	<p>Women Development Cell in association with IQAC conducted an awareness class on the topic "Know Everything about Menstrual Cups". It was conducted through Google meet. Miss. Shahina. M. K, 2nd Semester Bcom student welcomed all the participants and resource persons to the programme. Dr. Doniya Merin Dominic and Dr. Anjana. K, Gynaecology Dept of Daya Hospital were the resource persons. Their presentation was like a conversation style and could attract the participants immensely. The doubt clearing session was superb. They can clear the participants' doubts regarding menstrual cups in a friendly way. Around 80 participants from our college and other colleges could join the programme. The programme got high appreciation and the resource persons also shared their happiness to join with us. The programme was wound up with the vote of thanks delivered by Ms. Raseena, Faculty of Dept. Of Bsc Computer Science.</p>	 <p>The composite image on the right consists of two parts. The top part is a Google Meet banner for an awareness class titled "KNOW EVERYTHING ABOUT MENSTRUAL CUPS". It features the logo of MTM College of Arts, Science and Commerce, Pazhanji, Veliyancode, Malappuram, affiliated to the University of Calicut. The banner mentions the class is on Google Meet, scheduled for Wednesday, 14th July, starting from 5:00 PM. It identifies Dr. Donia, a Gynaecology Department specialist at Daya Hospital, as the resource person. The bottom part is a screenshot of a smartphone screen showing a Google Meet interface. The screen displays a video of hands demonstrating a menstrual cup, with the text "Doniya is presenting" overlaid. Below the video, there are thumbnails for participants: "Doniya", "Fin shahina", and a group of "50 FIN 72 others". At the bottom of the screen are icons for mute, video off, and other meeting controls.</p>
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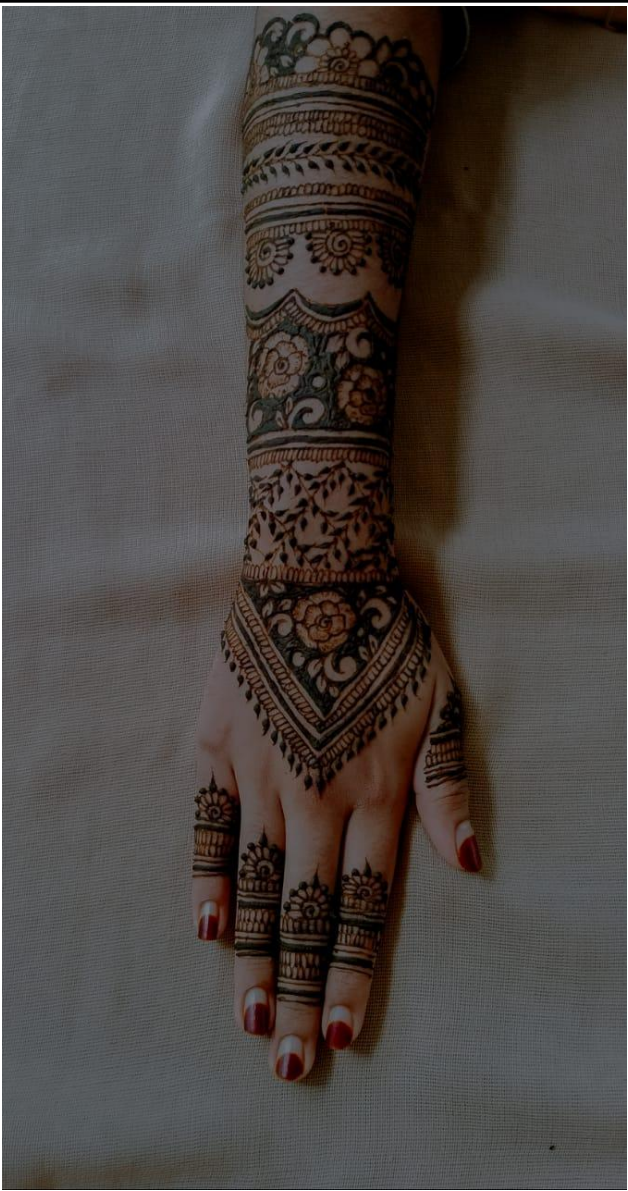

6	Mehandi Mehfiil - Mehandi Competition	19/07/2021	<p>Women Development Cell organised a Mehandi competition in connection with Eid. The competition was open to all the students studying under calicut university.</p> <p>20 students from different colleges participated in the Programme . Participants were asked to send the photos along with videos to the whatsapp number of Miss.Shifana. P. P 5th Semester BBA student. All the participants made beautiful designs in their hands.The programme was successful as it paved a way to enhance their artistic skills to a great extent.</p>
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7	Art and Slogan Competition	29/07/2021	<p>Women Development Cell organised Art and slogan competition on the theme "SAY NO TO DOWRY". The competition was open to all students of M. T. M College. 8 students from different departments participated in the Programme . Participants were asked to send their work to the whatsapp number of Miss. Hrithika, Student Co-ordinator of WDC.The programme could achieve its</p>	

			objectives as it helped to showcase the creative talents of the students.	
8	Webinar on Gender Awareness Programme	13-09-2021	<p>Women Development Cell in association with District Women and Child Development office, Malappuram conducted a Gender awareness Programme on 13 September 2021. Smt. Basima. T, Women Development Officer, Malappuram welcomed the audience. Sri. Sharafudheen. A. A, District Women and Child Development officer presided over the function. The session was handled by Libin Thathappilly (Gender Activist and Journalist). He interacted with the students by focusing the issues faced by women and children in our society. Also he was very keen on enhancing the will power of women and children to avoid these kind of exploitations. Ms. Yamuna. C, District Coordinator, MSK delivered vote of thanks.</p>	
9	Television News reading Competition	20/9/2021	<p>Women Development Cell in association with IQAC conducted a television news reading competition on 20 September 2021. Almost 10 students from various colleges were participated in the programme. Miss Shahina M Third semester B.com won first prize and Miss Murshidha P third sem B.com Govt. arts and science college Mangada got second prize.</p>	

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				 MTM COLLEGE ARTS, SCIENCE & COMMERCE AFFILIATED TO CALICUT UNIVERSITY WOMEN DEVELOPMENT CELL IN ASSOCIATION WITH IQAC <i>Intercollegiate</i> ടെലിവിഷൻ വാർത്താവതരണ മത്സരം വിജയികൾ  FIRST PRIZE SHAHINA M 3rd Semester B.com MTM College of Arts, Science and Commerce  SECOND PRIZE MURSHIDA P 3rd Semester B.com Govt. Arts & Science College Mankada  THIRD PRIZE IRSANA C 3rd Semester BBA MTM College of Arts, Science and Commerce CONGRATULATIONS TO ALL WINNERS... 
10	Reaction video context	27/06/2021	Women Development Cell in association with IQAC conducted a Speech competition on domestic violence on 27 June 2021. Miss Shahina M Third semester B.com won first prize and Miss Fathimathul Aneesha third sem B.com cooperation got second prize.	 MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE PAZHANJI, VELIYANCODE, MALAPPURAM AFFILIATED TO UNIVERSITY OF CALICUT Women Development Cell in association with IQAC നിങ്ങൾക്കും പ്രതികരിക്കാം കൂടുമ്പോഴീവിതം സഹിച്ചു തീർക്കാനുള്ളതാണോ?? ഗാർഹിക പീഡനം മണ്ണൊടു ചേരാനാണോ?? 5 മിനുട്ടിൽ കവിയാത്ത നിങ്ങളുടെ വിഡിയോ അയക്കേണ്ട വാട്സാപ്പ് നമ്പർ: 9846618312 Hrithika (Student Co-ordinator, WDC) കൂടുതൽ വിവരങ്ങൾക്ക് Contact 9745842922 Maya C (Convenor, WDC) Last Date: 27th June 2021

11	Women's equality day	26/08/2021	WDC in association with NSS unit organized a webinar on the topic women's equality day on August 26. Ms Ancy George civil police officer perumbadappu police station was the resource person. The programme was conducted through google meet.	
12	Malayali manka and kerala sreeman	1/11/2021	WDC organized Malayali manka and kerala sreeman competition on 19/8/2021. Miss Afeefa third sem BA English was won the title of malayali manka and Aljo Emmanuval Jobi won the title of malayali Sreeman.	

Annual Report of WDC

Report-2020-21:

<https://docs.google.com/document/d/1WI932YmT2eU9iV-xRQsIIA2zikZIEIYI/edit?usp=sharing&ouid=115061766437424399843&rtpof=true&sd=true>