



# **MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE**

Affiliated to University of Calicut | ISO 9001:2015

**PROGRAMME OUTCOMES  
PROGRAMME SPECIFIC OUTCOMES  
PROGRAMME EDUCATIONAL OBJECTIVES  
COURSE OUTCOMES**

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## DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

### PROGRAMME OUTCOMES

<b>PO1</b>	<p><b>Critical Thinking:</b> Take informed actions after identifying the assumptions that frame students' thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at their ideas and decisions (intellectual, organizational, and personal) from different perspectives.</p>
<b>PO2.</b>	<p><b>Effective Communication:</b> Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.</p>
<b>PO3</b>	<p><b>Problem Solving:</b> Understand and solve problems of relevance to society to meet the specified needs using the knowledge, skills and attitudes acquired.</p>
<b>PO4</b>	<p><b>Effective Citizenship:</b> Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.</p>
<b>PO5</b>	<p><b>Environment and Sustainability:</b> Understand the issues of environmental contexts and sustainable development</p>
<b>PO6</b>	<p><b>Self-directed and Life-long Learning:</b> Acquire the ability to engage in independent and life-long learning in the broadest context of socio-technological changes</p>
<b>PO7</b>	<p><b>Social interaction:</b>Elicit views of others, mediate disagreements and help reach conclusions in group settings.</p>
<b>PO8</b>	<p><b>Ethics:</b> Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.</p>

# DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

## 1. B. Com Finance

### Programme Specific Outcomes

**PSO1:**

Students will proficiently communicate complex business concepts and adeptly prepare financial statements, ensuring effective conveyance to corporate stakeholders.

**PSO2:**

Students will acquire comprehensive expertise across various commerce disciplines, including business, accounting, finance, auditing, and marketing, fostering a well-rounded skill set.

### Programme Educational Objectives

**PEO1:**

Develop proficient communication in complex business concepts and financial statement preparation for effective stakeholder conveyance.

**PEO2:**

Attain comprehensive expertise in business, accounting, finance, auditing, and marketing, fostering a versatile skill set.

**PEO3:**

Empower with applied knowledge and strategic competence for effective problem-solving in professional business environments.

## B. Com Finance - COURSE OUTCOMES

<b>Semester I</b>		
	<b>Course Code &amp; Name of Course</b>	<b>Course Outcomes</b>
Core courses	BCM1B01 Business Management	<ol style="list-style-type: none"> <li>1. Recall the business management process and current management practices.</li> <li>2. Understand the significance and importance of ethics in business management.</li> <li>3. Analyze the implications and impacts of various management practices in business operations.</li> <li>4. Evaluate the effectiveness of corporate social responsibility initiatives on stakeholder satisfaction.</li> <li>5. Create ethical frameworks and guidelines for effective business management.</li> </ol>
Complementary courses	BCM1C01 Managerial Economics	<ol style="list-style-type: none"> <li>1.To Understand Macro &amp; Micro economics &amp; its role in managerial decision making.</li> <li>2.To Explain the Law of Diminishing Marginal Utility theory, illustrating its application in consumer decision-making.</li> <li>3.To Identify and describe different market structures (e.g., perfect competition, monopoly), and analyze how these structures impact pricing and competition.</li> <li>4.To Examine the role of government in regulating the Indian economy, detailing specific policies and their effects on businesses.</li> <li>5.To Devise a comprehensive business strategy leveraging conceptual knowledge of India's foreign trade, outlining practical steps to secure and capitalize on business opportunities in the international market.</li> </ol>
<b>Semester II</b>		

Core courses	BCM2B02 Financial Accounting	<ol style="list-style-type: none"> <li>1. Students will recall and recognize the process of preparing accounts even when presented with incomplete information.</li> <li>2. Learners will comprehend the application of International Financial Reporting Standards (IFRS) in the context of Companies.</li> <li>3. Learners will apply the accounting principles related to debentures in practical scenarios.</li> <li>4. They will critically evaluate the application of IFRS in companies, considering its impact on transparency and comparability of financial statements.</li> <li>5. Learners will design an accounting framework for a company considering the issuance of debentures, ensuring compliance with relevant standards.</li> </ol>
Complementary courses	BCM2C02 Marketing Management	<ol style="list-style-type: none"> <li>1. Recall core marketing concepts and principles related to consumer buying behavior.</li> <li>2. Understand the significance and functioning of marketing channels in competitive environments.</li> <li>3. Apply marketing concepts and consumer behavior theories to real-world scenarios.</li> <li>4. Evaluate the significance and potential of the latest e-commerce and e-marketing trends in the business landscape.</li> <li>5. Develop innovative marketing strategies to strengthen a firm's competitive position.</li> </ol>
<b>Semester III</b>		
Common courses	BCM3A11 Basic Numerical Methods	<ol style="list-style-type: none"> <li>1. Recall fundamental numerical methods, algorithms, and mathematical concepts used in problem-solving.</li> <li>2. Comprehend the underlying principles of numerical methods and their application in solving mathematical problems.</li> </ol>

		<p>3. Apply numerical methods to solve mathematical and engineering problems, demonstrating proficiency in algorithmic implementation.</p> <p>Analyze the accuracy and stability of numerical solutions, identifying sources of errors and limitations in various methods.</p> <p>5. Critically evaluate the appropriateness of numerical methods for specific problems, considering efficiency, precision, and computational resources.</p>
Common courses	BCM3A12 Professional Business Skills	<p>1.To Acquire a foundational understanding of how effective business communication is facilitated, recognizing key elements and principles.</p> <p>2.Improved knowledge of E-learning resources and its delivery broadens vision and insight of management.</p> <p>3.To Utilize knowledge of artificial intelligence and data analysis to explore and implement strategies for diversifying and growing a business, overcoming obstacles in the process.</p> <p>4.To Examine the impact of existing national and international cyber laws on communication and business, identifying how compliance enhances ease and security in business operations.</p> <p>5.To Develop a comprehensive digital marketing strategy incorporating social media channels and advertisements, outlining practical steps to enhance business visibility and broaden its horizons in the digital landscape.</p>
Core courses	BCM3B03-Business regulation	<p>1.Recall the regulatory guidelines set by the government for establishing and operating businesses in compliance with legal directives.</p> <p>2.Grasp the principles outlined in the Indian Contract Act of 1872, comprehending how they facilitate the formation of valid contracts in both personal and business contexts.</p>

		<p>3. Apply the knowledge gained from studying the Sale of Goods Act to conduct business, ensuring adherence to legal formalities when buying and selling goods.</p> <p>4. Examine and understand the privileges and rights of consumers, allowing for a critical analysis of how this knowledge can contribute to legally sound business practices, fostering long-term relationships.</p> <p>5. Evaluate the ability to create a Limited Liability Partnership (LLP) business, demonstrating a comprehensive understanding of the legal intricacies involved in establishing such entities.</p>
Core courses	BCM3B04 Corporate Accounting	<p>1. To Recall the steps involved in preparing accounts for redemption of preference shares, bonus shares, right issues, and share buybacks.</p> <p>2. For Grasping the concepts involved in preparing final accounts for banking companies and life insurance companies, recognizing their unique requirements.</p> <p>3. Demonstrate the ability to apply accounting skills by preparing final accounts for group companies, integrating financial information from multiple entities.</p> <p>4. Break down the complexities of disclosure-based accounting standards and interim reporting, examining the nuances of financial disclosure requirements.</p> <p>5. Assess the competence in corporate accounting by evaluating the mastery of the aforementioned skills and concepts, ensuring a comprehensive understanding of financial reporting in diverse corporate scenarios.</p>



Complementary courses	BCM3C03 Human Resources Management	<ol style="list-style-type: none"> <li>1. Utilizing knowledge in human resource management enhances business effectiveness</li> <li>2. Comprehend the essential skills needed for employment within an organization</li> <li>3. Understanding induction and organizational training practices leads to an efficiently trained workforce</li> <li>4. Comprehend the concepts of career planning and performance appraisal</li> </ol> <p>Grasping compensation and grievance management practices facilitates timely and effective decision-making</p>
<b>Semester IV</b>		
Common courses	BCM4A13 Entrepreneurship Development	<ol style="list-style-type: none"> <li>1. Encourage learners to aspire to entrepreneurship by inspiring their motivation and passion</li> <li>2. Maximize the benefits of available supports by expanding knowledge</li> <li>3. Aim to stimulate the mindset of young people toward initiating and managing MSMEs</li> <li>4. Understanding how to establish industrial units facilitates the initiation of business ventures</li> <li>5. The learner demonstrates proficiency in creating and completing project reports independently</li> </ol>
Common courses	BCM4A14 Banking and Insurance	<ol style="list-style-type: none"> <li>1. Recall types, features, and formalities of negotiable instruments, demonstrating basic banking knowledge.</li> <li>2. Comprehend the importance of staying updated with banking formalities and fund transfer procedures.</li> <li>3. Apply knowledge of negotiable instruments in practical scenarios, demonstrating the ability to navigate banking formalities and execute accurate</li> </ol>

		<p>fund transfers.</p> <p>4. Analyze the role of insurance in business, evaluating its potential in hedging, avoiding, and reducing risks.</p> <p>5. Evaluate the functions and significance of LIC (Life Insurance Corporation) and IRDA (Insurance Regulatory and Development Authority) in the insurance sector.</p>
Core courses	BCM4B05 Cost Accounting	<p>1. Recall cost accounting principles, tools, and techniques.</p> <p>2. Comprehend the utilization of various costing methods in practical scenarios.</p> <p>3. Evaluate variance analysis outcomes to identify underlying issues and formulate corrective actions.</p> <p>4. Implement scientific material, labor, and overhead cost control measures in relevant contexts.</p> <p>5. Develop strategies for effective cost control and management based on learned methods.</p>
Core courses	BCM4B06 Corporate Regulations	<p>1. Understand the Indian Companies Act, grasping its foundational principles and legal structure.</p> <p>2. Describe the steps for establishing a company under the Indian Companies Act, facilitating the creation of new corporate entities.</p> <p>3. Analyze debt and equity options in fundraising, aiding informed decision-making on financial avenues.</p> <p>4. Evaluate the importance of understanding roles, duties, and authorities within a company for effective oversight and management.</p> <p>5. Apply understanding of company liquidation's strategic relevance in facilitating sound business management and decision-making.</p>

Complementary courses	BCM4C04 Quantitative Techniques for Business	<ol style="list-style-type: none"> <li>1. Remember the concepts of correlation, regression analysis, probability, and theoretical distributions in decision-making contexts.</li> <li>2. Comprehend how probability theories contribute to critical thinking and rational decision-making.</li> <li>3. Apply theoretical distributions to correlate issues with standard theories for decision-making processes.</li> <li>4. Evaluate the significance of probability theories in fostering critical thinking and rational decisions</li> <li>5. Develop strategies leveraging Quantitative Techniques for effective decision-making.</li> </ol>
<b>Semester V</b>		
Core courses	BCM5B07 Accounting for Management	<ol style="list-style-type: none"> <li>1. Remember the methods used to conceive, interpret, and analyze financial statements.</li> <li>2. Understand the importance and application of financial ratios in analysis and interpretation.</li> <li>3. Apply knowledge of financial statements to interpret and analyze real-world financial data.</li> <li>4. Analyze and interpret financial ratios to make informed decisions.</li> <li>5. Develop strategies utilizing CVP analysis for effective managerial decision-making.</li> </ol>
Core courses	BCM5B08 Business Research Methods	<ol style="list-style-type: none"> <li>1. Recall primary concepts and topics in business research methods.</li> <li>2. Comprehend data collection methods, processing, and validation techniques.</li> <li>3. Apply knowledge of research methodologies to process collected data, test hypotheses, and draw conclusions.</li> </ol>

		<p>4. Analyze and evaluate data collected, employing hypothesis testing to draw meaningful conclusions.</p> <p>5. Create comprehensive academic reports demonstrating proficiency in presenting researched data effectively.</p>
Core courses	BCM5B09 Income Tax Law and Accounts	<p>1. Recall the fundamental method and methodology of income taxation in India, understanding the basic principles that govern the taxation of income.</p> <p>2. Grasp the provisions related to the computation of taxable salary income, comprehending the intricacies of determining taxable earnings in various employment scenarios.</p> <p>3. Apply the knowledge of taxing income from house property to accurately compute taxable income under the head of House Property, ensuring adherence to relevant tax regulations.</p> <p>4. Examine and understand the process of computing income under the head of profits and gains of business or profession, enabling effective analysis and application of tax-related principles in real-life business situations.</p> <p>5. Evaluate the ability to compute income under the head of Capital Gains and other sources, fostering self-confidence and competence in the practice of income tax, reflecting a comprehensive understanding of diverse income streams and associated tax implications.</p>
Core courses	BCM5B10 Financial Markets and Services	<p>1. Recall the components of the Indian Capital Market, including its major players and the construction of market indices.</p> <p>2. Summarize the roles and functions of major players within the Indian Capital Market.</p>

		<ol style="list-style-type: none"> <li>3. Summarize the roles and functions of major players within the Indian Capital Market.</li> <li>4. Analyze the relationships and interactions among major players in the Indian Capital Market, evaluating their impact on market dynamics.</li> <li>5. Create a set of guidelines or recommendations for ensuring transparent and fair dealings in the Indian financial markets, emphasizing the roles of regulatory bodies like RBI and SEBI.</li> </ol>
Core courses	BCM5B11 Financial Management	<ol style="list-style-type: none"> <li>1. Recall financial management principles and time value of money for effective decision-making.</li> <li>2. Understanding of capital investment evaluation techniques makes investment selection easier.</li> <li>3. Apply capital investment evaluation techniques in investment choices</li> <li>4. Evaluate dividend policy impacts on decision outcomes.</li> <li>5. Create efficient strategies for working capital management.</li> </ol>
<b>Semester VI</b>		
Core courses	BCM6B12 Income Tax and GST	<ol style="list-style-type: none"> <li>1. Recall income tax computation basics, list filing obligations, and understand fundamental GST principles and e-filing steps.</li> <li>2. Grasp how elements affect tax liabilities, interpret filing requirements, and comprehend GST concepts with e-filing procedures.</li> <li>3. Use knowledge to calculate taxes, apply statutory obligations for accurate filing, and employ GST concepts in e-filing processes.</li> </ol>

		<p>4. Analyze tax scenarios for choices, identify potential offenses and penalties, and compare CAG and tax authority roles.</p> <p>5. Develop tax plans, create comprehensive filing guides, and formulate compliance-enhancing recommendations.</p>
Core courses	BCM6B13 Auditing and Corporate Governance	<p>1. Recall the fundamental concepts and theories in auditing, including verification, vouching, and valuation methods.</p> <p>2. Comprehend the models and advantages of corporate governance within an organizational context.</p> <p>3. Apply verification, vouching, and valuation techniques independently in practical auditing scenarios.</p> <p>4. Analyze the roles and significance of different stakeholders in the context of corporate governance.</p> <p>5. Create recommendations or frameworks for optimizing corporate governance structures considering diverse stakeholders' roles.</p>
Core courses	BCM6B14 Fundamentals of Investments	<p>1. Recall and list key investment terms and types, demonstrating foundational knowledge.</p> <p>2. Explain the intricate relationship between risk and return, and interpret relevant financial data to showcase comprehension.</p> <p>3. Utilize acquired investment knowledge for practical decision-making, applying fundamental investment strategies.</p> <p>4. Break down investment portfolio components, analyzing factors influencing structure and assessing the impact of market trends.</p>

		5. Engage in critical evaluation of investment proposals, considering risk, return, and ethical considerations in decision-making.
Core courses	BCM6B15 Financial Derivatives	<ol style="list-style-type: none"> <li>1. Recall and master concepts related to the capital market segment and derivatives market.</li> <li>2. Understand the legal framework surrounding derivatives trading and its nuances.</li> <li>3. Apply knowledge to differentiate between various types of derivatives used in financial markets.</li> <li>4. Analyze and comprehend trading strategies employed specifically in option trading within the derivatives market.</li> <li>5. Develop the concepts and functioning of forwards, futures, and swaps in the context of financial derivatives.</li> </ol>
	BCM6B16 (PR) Three Weeks Project and Viva-Voce	<ol style="list-style-type: none"> <li>1. Recall practical insights and concepts learned on specific topics of interest within project report writing.</li> <li>2. Comprehend the practical knowledge and methodologies involved in executing tasks and activities within a project.</li> <li>3. Apply techniques for data collection, processing, and interpretation on various topics covered within the project report.</li> <li>4. Analyze and identify practical problems encountered during the execution of a planned study, understanding their implications and resolutions.</li> <li>5. Foster a culture of research, extension, and publication among students, encouraging them to generate and contribute original work within the field.</li> </ol>

**DEPARTMENT OF COMMERCE AND  
MANAGEMENT STUDIES**

## **2. B. Com CO-OPERATION**

### **Programme Specific Outcomes**

**PSO1:**

Students will grasp the cooperative system's principles and functions, fostering a deep understanding of its operations and mechanisms.

**PSO2:**

Students will analyze and evaluate the operational effectiveness within the cooperative sector, gaining insights into its functioning and productivity.

### **Programme Educational Objectives**

**PEO1:**

Foster a deep grasp of cooperative system principles and functions for an in-depth comprehension of their operations.

**PEO2:**

Develop the ability to analyze and enhance operational effectiveness within the cooperative sector for improved functionality.

**PEO3:**

Empower with applied knowledge to optimize cooperative systems, addressing challenges and improving efficiency.

## **B. Com Co-operation - Course Outcomes**



<b>Semester I</b>		
	<b>Course Code &amp; Name of Course</b>	<b>Course Outcomes</b>
Core courses	BCM1B01 Business Management	<ol style="list-style-type: none"> <li>1. Recall the business management process and current management practices.</li> <li>2. Understand the significance and importance of ethics in business management.</li> <li>3. Analyze the implications and impacts of various management practices in business operations.</li> <li>4. Evaluate the effectiveness of corporate social responsibility initiatives on stakeholder satisfaction.</li> <li>5. Create ethical frameworks and guidelines for effective business management.</li> </ol>
Complementary courses	BCM1C01 Managerial Economics	<ol style="list-style-type: none"> <li>1.To Understand Macro &amp; Micro economics &amp; its role in managerial decision making.</li> <li>2.To Explain the Law of Diminishing Marginal Utility theory, illustrating its application in consumer decision-making.</li> <li>3.To Identify and describe different market structures (e.g., perfect competition, monopoly), and analyze how these structures impact pricing and competition.</li> <li>4.To Examine the role of government in regulating the Indian economy, detailing specific policies and their effects on businesses.</li> <li>5.To Devise a comprehensive business strategy leveraging conceptual knowledge of India's foreign trade, outlining practical steps to secure and capitalize on business opportunities in the international market.</li> </ol>
<b>Semester II</b>		

Core courses	BCM2B02 Financial Accounting	<ol style="list-style-type: none"> <li>1. Students will recall and recognize the process of preparing accounts even when presented with incomplete information.</li> <li>2. Learners will comprehend the application of International Financial Reporting Standards (IFRS) in the context of Companies.</li> <li>3. Learners will apply the accounting principles related to debentures in practical scenarios.</li> <li>4. They will critically evaluate the application of IFRS in companies, considering its impact on transparency and comparability of financial statements.</li> <li>5. Learners will design an accounting framework for a company considering the issuance of debentures, ensuring compliance with relevant standards.</li> </ol>
Complementary courses	BCM2C02 Marketing Management	<ol style="list-style-type: none"> <li>1. Recall core marketing concepts and principles related to consumer buying behavior.</li> <li>2. Understand the significance and functioning of marketing channels in competitive environments.</li> <li>3. Apply marketing concepts and consumer behavior theories to real-world scenarios.</li> <li>4. Evaluate the significance and potential of the latest e-commerce and e-marketing trends in the business landscape.</li> <li>5. Develop innovative marketing strategies to strengthen a firm's competitive position.</li> </ol>
<b>Semester III</b>		
Common courses	BCM3A11 Basic Numerical Methods	<ol style="list-style-type: none"> <li>1. Recall fundamental numerical methods, algorithms, and mathematical concepts used in problem-solving.</li> </ol>

		<p>2. Comprehend the underlying principles of numerical methods and their application in solving mathematical problems.</p> <p>3. Apply numerical methods to solve mathematical and engineering problems, demonstrating proficiency in algorithmic implementation.</p> <p>4. Analyze the accuracy and stability of numerical solutions, identifying sources of errors and limitations in various methods.</p> <p>5. Critically evaluate the appropriateness of numerical methods for specific problems, considering efficiency, precision, and computational resources.</p>
Common courses	BCM3A12 Professional Business Skills	<p>1.To Acquire a foundational understanding of how effective business communication is facilitated, recognizing key elements and principles.</p> <p>2.Improved knowledge of E-learning resources and its delivery broadens vision and insight of management.</p> <p>3.To Utilize knowledge of artificial intelligence and data analysis to explore and implement strategies for diversifying and growing a business, overcoming obstacles in the process.</p> <p>4.To Examine the impact of existing national and international cyber laws on communication and business, identifying how compliance enhances ease and security in business operations.</p> <p>5.To Develop a comprehensive digital marketing strategy incorporating social media channels and advertisements, outlining practical steps to enhance business visibility and broaden its horizons in the digital landscape.</p>
Core courses	BCM3B03-Business regulation	<p>1.Recall the regulatory guidelines set by the government for establishing and operating businesses in compliance with legal directives.</p> <p>2.Grasp the principles outlined in the Indian Contract Act of 1872, comprehending how they facilitate the formation of valid contracts in both personal and business contexts.</p>

		<p>3. Apply the knowledge gained from studying the Sale of Goods Act to conduct business, ensuring adherence to legal formalities when buying and selling goods.</p> <p>4. Examine and understand the privileges and rights of consumers, allowing for a critical analysis of how this knowledge can contribute to legally sound business practices, fostering long-term relationships.</p> <p>5. Evaluate the ability to create a Limited Liability Partnership (LLP) business, demonstrating a comprehensive understanding of the legal intricacies involved in establishing such entities.</p>
Core courses	BCM3B04 Corporate Accounting	<p>1. To Recall the steps involved in preparing accounts for redemption of preference shares, bonus shares, right issues, and share buybacks.</p> <p>2. For Grasping the concepts involved in preparing final accounts for banking companies and life insurance companies, recognizing their unique requirements.</p> <p>3. Demonstrate the ability to apply accounting skills by preparing final accounts for group companies, integrating financial information from multiple entities.</p> <p>4. Break down the complexities of disclosure-based accounting standards and interim reporting, examining the nuances of financial disclosure requirements.</p> <p>5. Assess the competence in corporate accounting by evaluating the mastery of the aforementioned skills and concepts, ensuring a comprehensive understanding of financial reporting in diverse corporate scenarios.</p>
Complementary courses	BCM3C03 Human Resources Management	<p>1. Utilizing knowledge in human resource management enhances business effectiveness</p> <p>2. Comprehend the essential skills needed for employment within an organization</p> <p>3. Understanding induction and organizational training practices leads to an efficiently trained workforce</p> <p>4. Comprehend the concepts of career planning and performance appraisal</p>

		5. Grasping compensation and grievance management practices facilitates timely and effective decision-making
<b>Semester IV</b>		
Common courses	BCM4A13 Entrepreneurship Development	<ol style="list-style-type: none"> <li>1. Encourage learners to aspire to entrepreneurship by inspiring their motivation and passion</li> <li>2. Maximize the benefits of available supports by expanding knowledge</li> <li>3. Aim to stimulate the mindset of young people toward initiating and managing MSMEs</li> <li>4. Understanding how to establish industrial units facilitates the initiation of business ventures</li> <li>5. The learner demonstrates proficiency in creating and completing project reports independently</li> </ol>
Common courses	BCM4A14 Banking and Insurance	<ol style="list-style-type: none"> <li>1. Recall types, features, and formalities of negotiable instruments, demonstrating basic banking knowledge.</li> <li>2. Comprehend the importance of staying updated with banking formalities and fund transfer procedures.</li> <li>3. Apply knowledge of negotiable instruments in practical scenarios, demonstrating the ability to navigate banking formalities and execute accurate fund transfers.</li> <li>4. Analyze the role of insurance in business, evaluating its potential in hedging, avoiding, and reducing risks.</li> <li>5. Evaluate the functions and significance of LIC (Life Insurance Corporation) and IRDA (Insurance Regulatory and Development Authority) in the insurance sector.</li> </ol>

Core courses	BCM4B05 Cost Accounting	<ol style="list-style-type: none"> <li>1. Recall cost accounting principles, tools, and techniques.</li> <li>2. Comprehend the utilization of various costing methods in practical scenarios.</li> <li>3. Evaluate variance analysis outcomes to identify underlying issues and formulate corrective actions.</li> <li>4. Implement scientific material, labor, and overhead cost control measures in relevant contexts.</li> <li>5. Develop strategies for effective cost control and management based on learned methods.</li> </ol>
Core courses	BCM4B06 Corporate Regulations	<ol style="list-style-type: none"> <li>1. Understand the Indian Companies Act, grasping its foundational principles and legal structure.</li> <li>2. Describe the steps for establishing a company under the Indian Companies Act, facilitating the creation of new corporate entities.</li> <li>3. Analyze debt and equity options in fundraising, aiding informed decision-making on financial avenues.</li> <li>4. Evaluate the importance of understanding roles, duties, and authorities within a company for effective oversight and management.</li> <li>5. Apply understanding of company liquidation's strategic relevance in facilitating sound business management and decision-making.</li> </ol>

Complementary courses	BCM4C04 Quantitative Techniques for Business	<ol style="list-style-type: none"> <li>1. Remember the concepts of correlation, regression analysis, probability, and theoretical distributions in decision-making contexts.</li> <li>2. Comprehend how probability theories contribute to critical thinking and rational decision-making.</li> <li>3. Apply theoretical distributions to correlate issues with standard theories for decision-making processes.</li> <li>4. Evaluate the significance of probability theories in fostering critical thinking and rational decisions</li> <li>5. Develop strategies leveraging Quantitative Techniques for effective decision-making.</li> </ol>
<b>Semester V</b>		
Core courses	BCM5B07 Accounting for Management	<ol style="list-style-type: none"> <li>1. Remember the methods used to conceive, interpret, and analyze financial statements.</li> <li>2. Understand the importance and application of financial ratios in analysis and interpretation.</li> <li>3. Apply knowledge of financial statements to interpret and analyze real-world financial data.</li> <li>4. Analyze and interpret financial ratios to make informed decisions.</li> </ol>

		<p>5. Develop strategies utilizing CVP analysis for effective managerial decision-making.</p>
Core courses	BCM5B08 Business Research Methods	<ol style="list-style-type: none"> <li>1. Recall primary concepts and topics in business research methods.</li> <li>2. Comprehend data collection methods, processing, and validation techniques.</li> <li>3. Apply knowledge of research methodologies to process collected data, test hypotheses, and draw conclusions.</li> <li>4. Analyze and evaluate data collected, employing hypothesis testing to draw meaningful conclusions.</li> <li>5. Create comprehensive academic reports demonstrating proficiency in presenting researched data effectively.</li> </ol>
Core courses	BCM5B09 Income Tax Law and Accounts	<ol style="list-style-type: none"> <li>1. Recall the fundamental method and methodology of income taxation in India, understanding the basic principles that govern the taxation of income.</li> <li>2. Grasp the provisions related to the computation of taxable salary income, comprehending the intricacies of determining taxable earnings in various employment scenarios.</li> <li>3. Apply the knowledge of taxing income from house property to accurately compute taxable income under the head of House Property, ensuring adherence to relevant tax regulations.</li> <li>4. Examine and understand the process of computing income under the head of profits and gains of business or profession, enabling effective analysis and application of tax-related principles in real-life business situations.</li> <li>5. Evaluate the ability to compute income under the head of Capital Gains and other sources, fostering self-</li> </ol>



		confidence and competence in the practice of income tax, reflecting a comprehensive understanding of diverse income streams and associated tax implications.
Core courses	BCM5B10 Co-operative Theory and Practice	<ol style="list-style-type: none"> <li>1. Remember the essence and principles of cooperative movement alongside various economic systems.</li> <li>2. Comprehend the significance of cooperative education and its role in training.</li> <li>3. Utilize understanding of different cooperative types prevalent in India.</li> <li>4. Assess the impact and contributions of various types of cooperatives to the Indian economy.</li> <li>5. Create recommendations for improving the functioning and success of cooperative businesses.</li> </ol>
Core courses	BCM5B11 Legal Environment For Co-operatives	<ol style="list-style-type: none"> <li>1. Recall the evolution and development stages of the cooperative movement worldwide.</li> <li>2. Explain the structure and objectives of international alliances.</li> <li>3. Demonstrate awareness of inter-cooperative relations within the country.</li> <li>4. Assess the importance and impact of international alliances on cooperative movements globally.</li> <li>5. Develop strategies for fostering inter-cooperative relations at the national level.</li> </ol>
	BCM5D01 Open Course	
<b>Semester VI</b>		
Core courses	BCM6B12 Income Tax and GST	<ol style="list-style-type: none"> <li>1. Recall income tax computation basics, list filing obligations, and understand fundamental GST principles and e-filing steps.</li> </ol>

		<p>2. Grasp how elements affect tax liabilities, interpret filing requirements, and comprehend GST concepts with e-filing procedures.</p> <p>3. Use knowledge to calculate taxes, apply statutory obligations for accurate filing, and employ GST concepts in e-filing processes.</p> <p>4. Analyze tax scenarios for choices, identify potential offenses and penalties, and compare CAG and tax authority roles.</p> <p>5. Develop tax plans, create comprehensive filing guides, and formulate compliance-enhancing recommendations.</p>
Core courses	BCM6B13 Auditing and Corporate Governance	<p>1. Recall the fundamental concepts and theories in auditing, including verification, vouching, and valuation methods.</p> <p>2. Comprehend the models and advantages of corporate governance within an organizational context.</p> <p>3. Apply verification, vouching, and valuation techniques independently in practical auditing scenarios.</p> <p>4. Analyze the roles and significance of different stakeholders in the context of corporate governance.</p> <p>5. Create recommendations or frameworks for optimizing corporate governance structures considering diverse stakeholders' roles.</p>
Core courses	BCM6B14 International Co-operative Movement	<p>1. Recall the historical evolution of the global cooperative movement.</p>

		<p>2. Understand the significance of international organizations and their impact on cooperation.</p> <p>3. Apply knowledge of international alliances to comprehend inter-cooperative relations within the country.</p> <p>4. Analyze and evaluate the role played by international organizations in the development of the global cooperative movement.</p> <p>5. Formulate recommendations for leveraging international organizations to enhance the global cooperative movement.</p>
Core courses	BCM6B15 Co-operative Management and Administration	<p>1. Recall key principles and features of cooperative management structures.</p> <p>2. Explain the cooperative business model and stakeholder roles.</p> <p>3. Utilize cooperative management principles to address real-world challenges.</p> <p>4. Break down components influencing cooperative performance.</p> <p>5. Critically assess management strategies for effectiveness and ethical considerations.</p>
	BCM6B16 (PR) Three Weeks Project and Viva-Voce	<p>1. Recall practical insights and concepts learned on specific topics of interest within project report writing.</p> <p>2. Comprehend the practical knowledge and methodologies involved in executing tasks and activities within a project.</p> <p>3. Apply techniques for data collection, processing, and interpretation on various topics covered within the project report.</p> <p>4. Analyze and identify practical problems encountered during the execution of a planned study, understanding their implications and resolutions.</p> <p>5. Foster a culture of research, extension, and publication among students, encouraging them to generate and contribute original work within the field.</p>

## **DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES**

### **3. B. Com. Computer Application**

#### **Programme Educational Objectives**

##### **PSO1:**

Students will understand major business theories, finance, management models, regulations, and computer applications for practical use.

##### **PSO2:**

Students will embody versatile business roles and develop soft skills for effective decision-making in diverse situations.

#### **Programme Educational Objectives**

##### **PEO1:**

Apply major business theories and tools practically for real-world use.

##### **PEO2:**

Develop adaptable business professionals with diverse roles and effective decision-making skills.

##### **PEO3:**

Cultivate applied competence and adaptability for successful careers in diverse business domains.

## Course Outcomes - B. Com Computer Application

Semester I		
	Course Code & Name of Course	Course Outcomes
Core courses	BCM1B01 Business Management	<ol style="list-style-type: none"> <li>1. Recall the business management process and current management practices.</li> <li>2. Understand the significance and importance of ethics in business management.</li> <li>3. Analyze the implications and impacts of various management practices in business operations.</li> <li>4. Evaluate the effectiveness of corporate social responsibility initiatives on stakeholder satisfaction.</li> <li>5. Create ethical frameworks and guidelines for effective business management.</li> </ol>
Complementary courses	BCM1C01 Managerial Economics	<ol style="list-style-type: none"> <li>1.To Understand Macro &amp; Micro economics &amp; its role in managerial decision making.</li> <li>2.To Explain the Law of Diminishing Marginal Utility theory, illustrating its application in consumer decision-making.</li> </ol>

		<p>3.To Identify and describe different market structures (e.g., perfect competition, monopoly), and analyze how these structures impact pricing and competition.</p> <p>4.To Examine the role of government in regulating the Indian economy, detailing specific policies and their effects on businesses.</p> <p>5.To Devise a comprehensive business strategy leveraging conceptual knowledge of India's foreign trade, outlining practical steps to secure and capitalize on business opportunities in the international market.</p>
<b>Semester II</b>		
Core courses	BCM2B02 Financial Accounting	<ol style="list-style-type: none"> <li>1. Students will recall and recognize the process of preparing accounts even when presented with incomplete information.</li> <li>2. Learners will comprehend the application of International Financial Reporting Standards (IFRS) in the context of Companies.</li> <li>3. Learners will apply the accounting principles related to debentures in practical scenarios.</li> <li>4. They will critically evaluate the application of IFRS in companies, considering its impact on transparency and comparability of financial statements.</li> <li>5. Learners will design an accounting framework for a company considering the issuance of debentures, ensuring compliance with relevant standards.</li> </ol>
Complementary courses	BCM2C02 Marketing Management	<ol style="list-style-type: none"> <li>1. Recall core marketing concepts and principles related to consumer buying behavior.</li> </ol>

		<ol style="list-style-type: none"> <li>2. Understand the significance and functioning of marketing channels in competitive environments.</li> <li>3. Apply marketing concepts and consumer behavior theories to real-world scenarios.</li> <li>4. Evaluate the significance and potential of the latest e-commerce and e-marketing trends in the business landscape.</li> <li>5. Develop innovative marketing strategies to strengthen a firm's competitive position.</li> </ol>
<b>Semester III</b>		
Common courses	BCM3A11 Basic Numerical Methods	<ol style="list-style-type: none"> <li>1. Recall fundamental numerical methods, algorithms, and mathematical concepts used in problem-solving.</li> <li>2. Comprehend the underlying principles of numerical methods and their application in solving mathematical problems.</li> <li>3. Apply numerical methods to solve mathematical and engineering problems, demonstrating proficiency in algorithmic implementation.</li> <li>4. Analyze the accuracy and stability of numerical solutions, identifying sources of errors and limitations in various methods.</li> <li>5. Critically evaluate the appropriateness of numerical methods for specific problems, considering efficiency, precision, and computational resources.</li> </ol>

Common courses	BCM3A12 Professional Business Skills	<p>1.To Acquire a foundational understanding of how effective business communication is facilitated, recognizing key elements and principles.</p> <p>2.Improved knowledge of E-learning resources and its delivery broadens vision and insight of management.</p> <p>3.To Utilize knowledge of artificial intelligence and data analysis to explore and implement strategies for diversifying and growing a business, overcoming obstacles in the process.</p> <p>4.To Examine the impact of existing national and international cyber laws on communication and business, identifying how compliance enhances ease and security in business operations.</p> <p>5.To Develop a comprehensive digital marketing strategy incorporating social media channels and advertisements, outlining practical steps to enhance business visibility and broaden its horizons in the digital landscape.</p>
Core courses	BCM3B03-Business regulation	<p>1.Recall the regulatory guidelines set by the government for establishing and operating businesses in compliance with legal directives.</p> <p>2.Grasp the principles outlined in the Indian Contract Act of 1872, comprehending how they facilitate the formation of valid contracts in both personal and business contexts.</p> <p>3.Apply the knowledge gained from studying the Sale of Goods Act to conduct business, ensuring adherence to legal formalities when buying and selling goods.</p> <p>4.Examine and understand the privileges and rights of consumers, allowing for a critical analysis of how this knowledge can contribute to legally sound business practices, fostering long-term relationships.</p> <p>5.Evaluate the ability to create a Limited Liability Partnership (LLP) business, demonstrating a comprehensive understanding of the legal intricacies involved in establishing such entities.</p>



Core courses	BCM3B04 Corporate Accounting	<p>1.To Recall the steps involved in preparing accounts for redemption of preference shares, bonus shares, right issues, and share buybacks.</p> <p>2.For Grasping the concepts involved in preparing final accounts for banking companies and life insurance companies, recognizing their unique requirements.</p> <p>3.Demonstrate the ability to apply accounting skills by preparing final accounts for group companies, integrating financial information from multiple entities.</p> <p>4.Break down the complexities of disclosure-based accounting standards and interim reporting, examining the nuances of financial disclosure requirements.</p> <p>5.Assess the competence in corporate accounting by evaluating the mastery of the aforementioned skills and concepts, ensuring a comprehensive understanding of financial reporting in diverse corporate scenarios.</p>
Complementary courses	BCM3C03 Human Resources Management	<ol style="list-style-type: none"> <li>1. Utilizing knowledge in human resource management enhances business effectiveness</li> <li>2. Comprehend the essential skills needed for employment within an organization</li> <li>3. Understanding induction and organizational training practices leads to an efficiently trained workforce</li> <li>4. Comprehend the concepts of career planning and performance appraisal</li> <li>5. Grasping compensation and grievance management practices facilitates timely and effective decision-making</li> </ol>
<b>Semester IV</b>		
Common courses	BCM4A13 Entrepreneurship Development	<ol style="list-style-type: none"> <li>1. Encourage learners to aspire to entrepreneurship by inspiring their motivation and passion</li> </ol>

		<ol style="list-style-type: none"> <li>2. Maximize the benefits of available supports by expanding knowledge</li> <li>3. Aim to stimulate the mindset of young people toward initiating and managing MSMEs</li> <li>4. Understanding how to establish industrial units facilitates the initiation of business ventures</li> <li>5. The learner demonstrates proficiency in creating and completing project reports independently</li> </ol>
Common courses	BCM4A14 Banking and Insurance	<ol style="list-style-type: none"> <li>1. Recall types, features, and formalities of negotiable instruments, demonstrating basic banking knowledge.</li> <li>2. Comprehend the importance of staying updated with banking formalities and fund transfer procedures.</li> <li>3. Apply knowledge of negotiable instruments in practical scenarios, demonstrating the ability to navigate banking formalities and execute accurate fund transfers.</li> <li>4. Analyze the role of insurance in business, evaluating its potential in hedging, avoiding, and reducing risks.</li> <li>5. Evaluate the functions and significance of LIC (Life Insurance Corporation) and IRDA (Insurance Regulatory and Development Authority) in the insurance sector.</li> </ol>
Core courses	BCM4B05 Cost Accounting	<ol style="list-style-type: none"> <li>1. Recall cost accounting principles, tools, and techniques.</li> <li>2. Comprehend the utilization of various costing methods in practical scenarios.</li> </ol>

		<ol style="list-style-type: none"> <li>3. Evaluate variance analysis outcomes to identify underlying issues and formulate corrective actions.</li> <li>4. Implement scientific material, labor, and overhead cost control measures in relevant contexts.</li> <li>5. Develop strategies for effective cost control and management based on learned methods.</li> </ol>
Core courses	BCM4B06 Corporate Regulations	<ol style="list-style-type: none"> <li>1. Understand the Indian Companies Act, grasping its foundational principles and legal structure.</li> <li>2. Describe the steps for establishing a company under the Indian Companies Act, facilitating the creation of new corporate entities.</li> <li>3. Analyze debt and equity options in fundraising, aiding informed decision-making on financial avenues.</li> <li>4. Evaluate the importance of understanding roles, duties, and authorities within a company for effective oversight and management.</li> <li>5. Apply understanding of company liquidation's strategic relevance in facilitating sound business management and decision-making.</li> </ol>
Complementary courses	BCM4C04 Quantitative Techniques for Business	<ol style="list-style-type: none"> <li>1. Remember the concepts of correlation, regression analysis, probability, and theoretical distributions in decision-making contexts.</li> <li>2. Comprehend how probability theories contribute to critical thinking and rational decision-making.</li> </ol>

		<ol style="list-style-type: none"> <li>3. Apply theoretical distributions to correlate issues with standard theories for decision-making processes.</li> <li>4. Evaluate the significance of probability theories in fostering critical thinking and rational decisions</li> <li>5. Develop strategies leveraging Quantitative Techniques for effective decision-making.</li> </ol>
<b>Semester V</b>		
Core courses	BCM5B07 Accounting for Management	<ol style="list-style-type: none"> <li>1. Remember the methods used to conceive, interpret, and analyze financial statements.</li> <li>2. Understand the importance and application of financial ratios in analysis and interpretation.</li> <li>3. Apply knowledge of financial statements to interpret and analyze real-world financial data.</li> <li>4. Analyze and interpret financial ratios to make informed decisions.</li> <li>5. Develop strategies utilizing CVP analysis for effective managerial decision-making.</li> </ol>
Core courses	BCM5B08 Business Research Methods	<ol style="list-style-type: none"> <li>1. Recall primary concepts and topics in business research methods.</li> <li>2. Comprehend data collection methods, processing, and validation techniques.</li> <li>3. Apply knowledge of research methodologies to process collected data, test hypotheses, and draw conclusions.</li> </ol>

		<p>4. Analyze and evaluate data collected, employing hypothesis testing to draw meaningful conclusions.</p> <p>5. Create comprehensive academic reports demonstrating proficiency in presenting researched data effectively.</p>
Core courses	BCM5B09 Income Tax Law and Accounts	<p>1. Recall the fundamental method and methodology of income taxation in India, understanding the basic principles that govern the taxation of income.</p> <p>2. Grasp the provisions related to the computation of taxable salary income, comprehending the intricacies of determining taxable earnings in various employment scenarios.</p> <p>3. Apply the knowledge of taxing income from house property to accurately compute taxable income under the head of House Property, ensuring adherence to relevant tax regulations.</p> <p>4. Examine and understand the process of computing income under the head of profits and gains of business or profession, enabling effective analysis and application of tax-related principles in real-life business situations.</p> <p>5. Evaluate the ability to compute income under the head of Capital Gains and other sources, fostering self-confidence and competence in the practice of income tax, reflecting a comprehensive understanding of diverse income streams and associated tax implications.</p>
Core courses	BCM5B10 Computer Applications in Business	<p>1. Recall fundamental concepts and principles of networking, key elements involved in creating a networked community for businesses</p> <p>2. Comprehend the significance of website creation, updating, and maintenance in enhancing the identity and scope of businesses</p>

		<p>3. Application of knowledge of networking and website management to real-world scenarios</p> <p>4. Analyze potential threats in the online environment, demonstrating a deep understanding of cyber security issues.</p> <p>5. Design and create comprehensive cyber security strategies for businesses</p>
Core courses	BCM5B11 Business Information Systems	<p>1.Acquire a foundational understanding of Management Information Systems (MIS) and its role in gathering, processing, and facilitating decision-making within a business context.</p> <p>2.Grasp the significance of MIS in providing timely and accurate information in appropriate quantities, understanding its impact on decision-making efficiency.</p> <p>3.To Utilize knowledge of Database Management Systems (DBMS) to process data scientifically, considering various manifestations and optimizing data storage and retrieval.</p> <p>4.Evaluate the role of Enterprise Resource Planning (ERP) in automating business processes, recognizing its contribution to cost reduction and operational efficiency.</p> <p>5.To Implement Business Process Reengineering strategies to enhance the dignity of business processes, leading to increased profits through the optimization of workflows and resource utilization.</p>
	BCM5D01 Open Course	
<b>Semester VI</b>		
Core courses	BCM6B12 Income Tax and GST	<p>1. Recall income tax computation basics, list filing obligations, and understand fundamental GST principles and e-filing steps.</p>

		<ol style="list-style-type: none"> <li>2. Grasp how elements affect tax liabilities, interpret filing requirements, and comprehend GST concepts with e-filing procedures.</li> <li>3. Use knowledge to calculate taxes, apply statutory obligations for accurate filing, and employ GST concepts in e-filing processes.</li> <li>4. Analyze tax scenarios for choices, identify potential offenses and penalties, and compare CAG and tax authority roles.</li> <li>5. Develop tax plans, create comprehensive filing guides, and formulate compliance-enhancing recommendations.</li> </ol>
Core courses	BCM6B13 Auditing and Corporate Governance	<ol style="list-style-type: none"> <li>1. Recall the fundamental concepts and theories in auditing, including verification, vouching, and valuation methods.</li> <li>2. Comprehend the models and advantages of corporate governance within an organizational context.</li> <li>3. Apply verification, vouching, and valuation techniques independently in practical auditing scenarios.</li> <li>4. Analyze the roles and significance of different stakeholders in the context of corporate governance.</li> <li>5. Create recommendations or frameworks for optimizing corporate governance structures considering diverse stakeholders' roles.</li> </ol>
Core courses	BCM6B14 Office Automation Tools	<ol style="list-style-type: none"> <li>1. Recall MS-Word functionalities for document preparation.</li> <li>2. Understand PowerPoint's role in business meetings.</li> </ol>

		<ol style="list-style-type: none"> <li>3. Apply Excel functions practically and MS-Word skills for document creation.</li> <li>4. Assess advantages and limitations of Excel in various contexts.</li> <li>5. Develop strategies for internet applications in business education and governance</li> </ol>
Core courses	BCM6B15 Computerized Accounting with Tally	<ol style="list-style-type: none"> <li>1. Recall accounting concepts and principles fundamental to computerized accounting.</li> <li>2. Understand and comprehend the documentation, accounting, and inventory operations using Tally software.</li> <li>3. Apply Tally software skills to perform tasks such as preparing financial statements, tax documents, budgets, and presentations.</li> <li>4. Analyze and evaluate the functioning of an accounting information system and its practical applications.</li> <li>5. Create and excel in executing budgets, reporting, and accounting tasks using Tally software, demonstrating advanced proficiency in its utilization.</li> </ol>
	BCM6B16 (PR) Three Weeks Project and Viva-Voce	<ol style="list-style-type: none"> <li>1. Recall practical insights and concepts learned on specific topics of interest within project report writing.</li> <li>2. Comprehend the practical knowledge and methodologies involved in executing tasks and activities within a project.</li> <li>3. Apply techniques for data collection, processing, and interpretation on various topics covered within the project report.</li> <li>4. Analyze and identify practical problems encountered during the execution of a planned study, understanding their implications and resolutions.</li> <li>5. Foster a culture of research, extension, and publication among students, encouraging them to generate and contribute original work within the field.</li> </ol>



**DEPARTMENT OF COMMERCE AND MANAGEMENT  
STUDIES**  
**BBA – BACHELOR OF BUSINESS  
ADMINISTRATION**

<b>Programme Title</b>	BBA FINANCE
<b>Pattern of Delivery</b>	<b>Full Time</b>
<b>Programme Length</b>	<b>3 years</b>

**Program Outcomes:**

1. **Critical Thinking:** Take informed actions after identifying the assumptions that frame students' thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at their ideas and decisions (intellectual, organizational, and personal) from different perspectives.
2. **Effective Communication:** Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.
3. **Problem Solving:** Understand and solve problems of relevance to society to meet the specified needs using the knowledge, skills and attitudes acquired.
4. **Effective Citizenship:** Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.
5. **Environment and Sustainability:** Understand the issues of environmental contexts and sustainable development
6. **Self-directed and Life-long Learning:** Acquire the ability to engage in independent and life-long learning in the broadest context of socio-technological changes
7. **Social interaction:** Elicit views of others, mediate disagreements and help reach conclusions in group settings.
8. **Ethics:** Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them

## **Programme Expected Outcome**

1. **Business Acumen:** Graduates will possess a solid understanding of business concepts, including finance, marketing, management, and operations, enabling them to analyze and contribute effectively to organizational success.
2. **Critical Thinking and Problem-Solving:** Students will develop the ability to think critically, analyze complex business problems, and formulate innovative solutions, preparing them to address real-world challenges in the dynamic business environment.
3. **Effective Communication and Collaboration:** BBA program graduates will demonstrate strong communication skills and the ability to collaborate with diverse teams, fostering effective interpersonal relationships crucial for professional success in the business world.

## **Program specific outcome:**

1. **Proficient Decision-Making:** Graduates will demonstrate the ability to make informed and strategic decisions by applying analytical skills and critical thinking acquired through the BBA program.
2. **Effective Leadership:** students will exhibit effective leadership qualities, including communication skills, teamwork, and ethical decision-making, enabling them to excel in diverse business environments.

## COURSE OUTCOMES - BBA

Delivery pattern	Paper	Paper code	Learning outcome
<b>Semester - I</b>	Management Theory and Practices	BBA1B01	<ul style="list-style-type: none"> <li>- Demonstrate understanding of fundamental management concepts and theories.</li> <li>- Interpret and explain the practical aspects of management principles in real-world business scenarios.</li> <li>- Apply the concepts of planning, organizing, staffing, and controlling to address management challenges in a corporate setting.</li> <li>- Evaluate and analyze the ethical implications of management decisions and showcase socially responsible behavior in business management</li> <li>- Develop innovative strategies and create a comprehensive management plan tailored to address contemporary challenges in corporate business environments.</li> </ul>
<b>Semester - I</b>	Managerial Economics	BBA1C01	<ul style="list-style-type: none"> <li>*Recall and describe the fundamental economic concepts such as demand, elasticity of demand, and the law of demand.</li> <li>*Demonstrate an understanding of demand forecasting by explaining its importance in managerial decisions and predicting how changes in market conditions can impact demand.</li> <li>*Apply economic principles to design effective strategies, including costing, pricing, and product differentiation, tailored to the nature of products and market structures.</li> <li>*Analyze and evaluate business decisions by integrating economic concepts, demonstrating the ability to weigh factors like costs, pricing strategies, and market environment for optimal decision-making.</li> <li>*Develop and create innovative business forecasts and strategies, utilizing a deep understanding of business cycles and prevailing economic conditions to make informed predictions and decisions at a higher level of complexity and creativity.</li> </ul>
<b>Semester - II</b>	Financial Accounting	BBA2B02	<ul style="list-style-type: none"> <li>*Recall and articulate the fundamental accounting concepts, principles, and conventions essential for financial accounting.</li> <li>*Demonstrate an understanding of the accounting process by explaining how to record basic accounting transactions and prepare annual</li> </ul>

			<p>financial statements for a sole proprietorship business</p> <ul style="list-style-type: none"> <li>*Apply accounting knowledge to record transactions related to hire purchase and instalment systems, showcasing the ability to implement accounting principles in practical scenarios.</li> <li>*Analyze and evaluate different methods of maintaining accounts for branches, illustrating the ability to discern the most appropriate approach based on specific business contexts.</li> <li>*Develop and create a comprehensive understanding of the accounting process for the issuance of shares and debentures in a company, integrating principles from earlier topics to handle complex financial transactions creatively and effectively.</li> </ul>
<b>Semester - II</b>	Marketing Management	BBA2B03	<ul style="list-style-type: none"> <li>* Define the concept of marketing and list its key elements.</li> <li>*Explain the importance of marketing in the contemporary world, highlighting its role in business success and brand development.</li> <li>* Demonstrate the factors influencing consumer buying behavior and illustrate how businesses can adapt their marketing approaches based on these factors.</li> <li>*Evaluate and select appropriate tools and strategies for effective product positioning, considering market trends, competition, and consumer preferences.</li> <li>* Assess and recommend pricing and marketing strategies, taking into account market conditions, product value, and competitive positioning.</li> <li>*Develop a comprehensive distribution channel plan tailored to the specific nature of a given business, integrating considerations such as product type, target market, and logistics to optimize overall market reach and efficiency.</li> </ul>
<b>Semester - III</b>	BBA3A11 Basic Numerical Methods	BBA3A11	<ul style="list-style-type: none"> <li>*Demonstrate recall and comprehension of numerical equations by solving them to determine the values of unknowns in various mathematical scenarios.</li> <li>* Illustrate an understanding of matrices, showcasing the ability to manipulate and interpret matrix operations in different mathematical contexts.</li> </ul>

			<p>* Apply the concepts of Sequence, Series, and Progression to solve real-world problems, demonstrating practical knowledge and the ability to use mathematical principles in various situations.</p> <p>* Analyze and compute simple and compound interest, showcasing the ability to dissect financial problems, evaluate variables, and make informed decisions in the realm of financial mathematics.</p> <p>* Create comprehensive solutions for complex financial scenarios, integrating various mathematical concepts, and applying them creatively to address multifaceted problems. This may involve developing novel financial models or strategies based on a synthesis of learned principles</p>
<b>Semester – III</b>	Professional Business Skills	BBA3A12	<p>: Recall the various soft skills essential for professional success, including effective communication, teamwork, and adaptability.</p> <p>: Comprehend the nuances of professional communication, distinguishing between verbal and written communication, and grasp the fundamentals of business data analysis techniques.</p> <p>: Apply the principles of e-learning across different dimensions, utilizing technology for effective virtual education and understanding the diverse methods of online course delivery.</p> <p>: Analyze the implications of cyber laws, evaluating their impact on digital transactions, privacy, and security in the professional realm.</p> <p>: Develop a comprehensive digital marketing strategy, integrating insights gained about digital markets, and employ innovative approaches to create impactful digital marketing campaigns that align with evolving market trends..</p>
<b>Semester – III</b>	Corporate Accounting	BBA3B04	<p>: Understand the foundational principles of Corporate Accounting by demonstrating a comprehensive grasp of concepts related to inventories, PPE, provisions, income tax, borrowing cost, and intangible assets as outlined in IndAS</p> <p>: Apply acquired knowledge to proficiently prepare annual financial statements for companies, showcasing the ability to synthesize and implement accounting standards and practices in a practical setting.</p> <p>: Evaluate accounting transactions related to the redemption of preference shares and debentures, demonstrating the capacity to critically analyze and</p>

			<p>interpret financial data to ensure accurate recording and reporting.</p> <p>: Integrate knowledge of accounting principles and IndAS to compute accounting ratios, illustrating the synthesis of information to derive meaningful financial metrics and insights for decision-making.</p> <p>: Demonstrate creativity and innovation by independently creating comprehensive solutions for complex accounting scenarios, employing a deep understanding of Corporate Accounting principles to address unique challenges and present well-structured financial outcomes.</p>
<b>Semester – III</b>	Financial Management	BBA3B05	<p>: Demonstrate a comprehensive understanding of financial management concepts, including the goals and functions involved in effectively managing an organization's resources.</p> <p>: Analyze and interpret the patterns of fund requirements and associated risks through financial planning, showcasing an understanding of how financial decisions impact overall business stability.</p> <p>: Apply various theories of dividend and capital budgeting techniques to allocate funds strategically, demonstrating the ability to implement theoretical knowledge into practical decision-making scenarios.</p> <p>: Examine the determinants of working capital requirements for a company and utilize appropriate tools to ensure the smooth functioning of the business, illustrating a capacity for critical evaluation and problem-solving.</p> <p>: Develop advanced skills for effective dividend decision-making and project evaluation, integrating various aspects and theories to create well-informed strategies for optimizing financial resources and maximizing returns on investment</p>
<b>Semester – III</b>	Business Regulations	BBA3C02	<p>Demonstrate an understanding of statutory provisions and core concepts in business laws by accurately recalling and explaining key legal principles relevant to business operations.</p> <p>*Analyze legal issues arising in day-to-day business operations in India, illustrating the ability to interpret and summarize complex legal scenarios within the business context.</p> <p>*Identify and differentiate unfair trade practices, showcasing the ability to apply legal knowledge to</p>

			<p>recognize and address deceptive or unethical business practices.</p> <p>*Evaluate the consumer redressal mechanism in India, demonstrating the capacity to examine and break down the components of the legal framework for addressing consumer grievances in the business domain.</p> <p>*Devise comprehensive and viable solutions to address organizational issues within the framework of business laws, integrating various legal principles to formulate innovative approaches for effective problem-solving.</p>
<b>Semester – IV</b>	Entrepreneurship Development	BBA4A13	<p>*Recall the key concepts of entrepreneurship, demonstrating a solid understanding of the fundamental principles underlying business creation.</p> <p>* Interpret and explain the entrepreneurial talents within oneself, showcasing the ability to analyze and grasp the nuances of entrepreneurial skills and mindset.</p> <p>*Utilize identified entrepreneurial talents in practical scenarios, demonstrating the application of acquired knowledge in real-world situations for effective business development.</p> <p>*Evaluate and assess available guidance and assistance for setting up a business, demonstrating critical thinking skills to make informed decisions in the entrepreneurial process.</p> <p>*Develop and compose a comprehensive and well-structured project report for a business idea, showcasing creativity and innovation in presenting a viable plan for entrepreneurial endeavors.</p>
<b>Semester – IV</b>	Banking and Insurance	BBA4A14	<p>: Recall the basics of Banking and Insurance, including key concepts, principles, and terminology.</p> <p>: Demonstrate an understanding of the role of the Reserve Bank of India (RBI), its functions, and schemes in the context of the Indian financial system.</p> <p>: Apply knowledge of Negotiable Instruments in practical scenarios, analyzing their usage and legal implications.</p> <p>: Critically analyze modern trends in banking, with a focus on emerging payment modes, digital and electronic mechanisms, and their impact on the financial landscape.</p> <p>: Develop a comprehensive life insurance proposal, integrating knowledge of various insurance methods, and demonstrate the ability to navigate the procedure for claiming insurance amounts effectively</p>
<b>Semester – IV</b>	Cost & Management Accounting	BBA4B06	<p>: Recall principles and concepts of cost accounting to identify key components in the preparation of cost sheets in practical organizational scenarios.</p>

			<p>: Demonstrate comprehension of process costing by analyzing the accounting procedures involved, including the treatment of normal and abnormal losses and gains.</p> <p>: Exercise judgment in selecting and presenting information related to cost accounting, applying appropriate theories and methods in the preparation of budgets, including cash budgets.</p> <p>: Conduct a comprehensive analysis of Marginal costing, CVP analysis, and break-even analysis to evaluate the financial implications and decision-making processes within an organization.</p> <p>: Innovate and design effective cost management strategies by synthesizing knowledge acquired in the course, demonstrating the ability to create well-structured budgets and financial models to support organizational goals.</p>
<b>Semester – IV</b>	Corporate Regulations	BBA4C03	<p>*Demonstrate a comprehensive understanding of the basic concepts outlined in the Companies Act 2013, including key provisions and regulatory frameworks.</p> <p>*Interpret the provisions related to share capital, explaining the mechanisms of its issuance in compliance with the Companies Act 2013.</p> <p>*Apply the knowledge of appointment, removal, disqualifications, and other directorial aspects in a practical context within the framework of the Companies Act 2013.</p> <p>*Analyze the various modes of acquiring membership in a company, discerning the legal implications and procedural intricacies according to the Companies Act 2013.</p> <p>*Evaluate and compare the diverse methods and implications of winding up a company as outlined in the Companies Act 2013, demonstrating a critical understanding of the legal aspects involved.</p>
<b>Semester - IV</b>	Quantitative Techniques for Business	BBA4C04	<p>: Recall the fundamental concepts and principles of Quantitative Techniques, such as the meaning and utility of quantitative analysis in measuring changes in variables like price and volume of sales.</p> <p>: Comprehend the application of Index numbers and Time Series Analysis in analyzing and interpreting changes in economic variables, demonstrating an understanding of how these techniques are used in real-world scenarios.</p> <p>: Apply the principles of linear regression and correlation, including the least square method, to predict values of variables and assess the</p>



			<p>significance of correlation coefficients in practical situations.</p> <ul style="list-style-type: none"> <li>: Break down and critically assess the application of probability rules in solving problems related to quantitative analysis, demonstrating the ability to analyze and interpret probabilistic scenarios.</li> <li>: Generate solutions to complex problems by integrating and applying different probability distributions to address practical issues in various fields..</li> </ul>
<b>Semester - V</b>	Human resources Management	BBA5B07	<p>Demonstrate a foundational understanding of HRM concepts, including employee recruitment, selection, and appraisal processes.</p> <ul style="list-style-type: none"> <li>: Develop the ability to integrate HR knowledge to make informed managerial decisions for effective implementation and evaluation of HR plans.</li> <li>: Contribute effectively to the implementation and evaluation of employee recruitment, selection, and appraisal processes within an organizational context.</li> <li>: Evaluate and apply various methods of performance appraisal, distinguishing between traditional and modern approaches, to enhance employee development and organizational effectiveness.</li> <li>: Innovatively design and implement strategies aligned with the latest trends in human resource management, fostering a dynamic and forward-thinking HR approach for organizational success</li> </ul>
<b>Semester - V</b>	Business Research Methods	BBA5B08	<p>Recall the basic framework of the business research process, including key steps and stages involved in conducting research.</p> <ul style="list-style-type: none"> <li>: Demonstrate an understanding of variables, sources of data, and various tools for data collection and analysis in the context of business research.</li> <li>: Apply appropriate analysis tools based on the nature and type of data, showcasing the ability to make informed decisions on methodology and statistical techniques</li> <li>: Critically analyze research results, interpreting findings in a meaningful way, and drawing relevant conclusions from the data collected.</li> <li>: Develop comprehensive and well-structured research reports, integrating theoretical concepts, empirical evidence, and practical insights into a cohesive document that communicates the research outcomes effectively.</li> </ul>
<b>Semester - V</b>	Operations Management	BBA5B09 O	<p>Recall the fundamental principles of Operations Management, including the key aspects of planning at the operational level in an industry.</p> <ul style="list-style-type: none"> <li>: Demonstrate comprehension of concepts such as facilities planning, capacities planning, and aggregate</li> </ul>

			<p>planning, elucidating their significance in optimizing operational efficiency.</p> <p>: Utilize acquired knowledge to formulate operational plans, integrating concepts of facilities planning, capacities planning, and aggregate planning to address industry-specific challenges</p> <p>: Evaluate the efficiency and effectiveness of operational plans by employing critical thinking to assess the impact of facilities planning, capacities planning, and aggregate planning on overall performance.</p> <p>: Innovatively design and propose a comprehensive quality control framework for an organization, integrating various tools and methodologies to ensure and enhance product or service quality.</p>
<b>Semester - V</b>	Income Tax	BBA5B10	<p>Recall the basic concepts of income tax, including key definitions, exemptions, and deductions under the Income Tax Act.</p> <p>: Interpret and explain the relevant provisions of the Income Tax Act as they pertain to the taxation of individuals, demonstrating comprehension of legal frameworks and requirements.</p> <p>: Calculate the different heads of income, demonstrating the ability to apply knowledge to practical scenarios and compute taxable income accurately.</p> <p>: Evaluate and analyze the tax liability of individuals by computing both Gross Total Income and Total Income, considering applicable exemptions and deductions to arrive at a comprehensive understanding of the tax structure.</p> <p>: Develop a strategic tax planning approach for individuals, considering various financial scenarios and advising on optimal tax-saving strategies, showcasing creativity in designing effective tax plans.</p>
<b>Semester - V</b>	Financial Market and Institutions	BBA5B11	<p>: Demonstrate understanding of the Indian financial system by explaining its structure, components, and the roles played by various financial institutions and regulatory bodies.</p> <p>: Interpret the functions and significance of the money market, illustrating the relationship between money market instruments and their impact on short-term financial transactions.</p> <p>: Utilize knowledge of the capital market to differentiate and analyze various financial instruments such as shares, bonds, and derivatives,</p>

			<p>illustrating their specific characteristics and applications in the financial landscape.</p> <p>: Evaluate empirical evidence of market performance, examining historical data and trends to draw informed conclusions about the effectiveness and efficiency of financial markets.</p> <p>; Develop innovative strategies or financial solutions by integrating understanding of regulatory frameworks, market dynamics, and the role of financial derivatives, demonstrating the ability to create value and address challenges within the financial sector</p>
<b>Semester - V</b>	Open Course E- commerce	BBA5D01	<p>Describe the fundamental concepts of E-commerce, including its components such as e-payment and security issues.</p> <p>*Explain the concept of Electronic Data Interchange (EDI) and analyze its role in facilitating efficient business transactions in the context of E-commerce.</p> <p>*Demonstrate an understanding of various E-commerce strategies by applying them to real-world scenarios, considering factors like market trends and consumer behavior.</p> <p>*Analyze and compare different E-commerce business models, evaluating their strengths and weaknesses in the context of the evolving digital market.</p> <p>*Develop a comprehensive E-commerce strategy for a hypothetical business, integrating various elements such as payment systems, security measures, and suitable business models, demonstrating creativity and critical thinking.</p>
<b>Semester - VI</b>	Organisational Behaviour	BBA6B12	<p>Define and explain the key concepts related to organizational behavior, including individual and group behavior, attitudes, job satisfaction, emotions, personality, values, perception, learning, communication, leadership, power, politics, conflict, negotiations, motivation theories, leadership styles, conflict management strategies, organizational change, development, and stress.</p> <p>: Interpret and illustrate the relationships between individual and group behaviors within organizations, demonstrating an understanding of how attitudes, emotions, personality, values, and perception influence both individual and group dynamics.</p> <p>: Apply motivational theories to analyze and propose effective motivational strategies in organizational</p>

			<p>settings. Assess and recommend appropriate leadership styles and conflict management strategies based on specific organizational contexts and challenges.</p> <p>: Analyze the impact of organizational change, development, and stress on individuals and groups within an organization. Evaluate the effectiveness of various motivational, leadership, and conflict management approaches in addressing organizational challenges.</p> <p>: Develop a comprehensive organizational intervention plan that integrates motivational strategies, leadership styles, and conflict management approaches to foster positive organizational change. Create a blueprint for implementing and managing change within an organization, considering the unique context and challenges it faces</p>
<b>Semester – VI</b>	Management Science	BBA6B13	<p>Define and recall various Operations Research techniques employed in managerial decision-making, including Linear Programming, Transportation, Assignment Problems, and Network Analysis.</p> <p>: Explain the principles and steps involved in solving Linear Programming Problems, demonstrating a clear understanding of optimization concepts.</p> <p>: Apply Transportation and Assignment Problem-solving techniques to real-world scenarios, demonstrating the ability to optimize resource allocation and distribution.</p> <p>: Analyze and identify critical paths through Network Analysis, showcasing the capability to assess project timelines and dependencies for effective project management.</p> <p>: Develop innovative decision-making strategies by integrating various decision-making theories, demonstrating creativity in formulating solutions tailored to specific managerial contexts.</p>
<b>Semester – VI</b>	Project Management	BBA6B14	<p>Define and recall key concepts in project management, including the stages of project initiation, planning, execution, monitoring, and closure.</p> <p>: Explain the viability factors of a project by identifying and interpreting the key elements that contribute to its success or failure, considering both internal and external factors.</p> <p>: Apply knowledge of project financing methods to evaluate and recommend appropriate financial strategies for a given project scenario.</p> <p>: Analyze and compare different projects to select the most suitable one, considering factors such as</p>

			<p>risk, return on investment, and alignment with organizational goals.</p> <p>: Develop comprehensive project reports by synthesizing information from various sources, outlining project goals, strategies, and potential challenges, demonstrating a high-level ability to create a cohesive and detailed project documentation</p>
<b>Semester - VI</b>	Financial Services	BBA6B15	<p>Recall and list various financial services in the Indian financial system, including fund-based and non-fund based services.</p> <p>: Differentiate between fund and non-fund based financial services, explaining their characteristics, risks, and applications in the Indian financial context.</p> <p>: Demonstrate the application of key concepts in Mutual Funds, detailing the stages involved in the lifecycle of a Mutual Fund, from initiation to maturity.</p> <p>: Evaluate the nuances of Investment Banking and Merchant Banking Services, breaking down their roles, functions, and impact on the overall financial ecosystem</p> <p>: Develop a comprehensive analysis of fund and fee-based financial services such as leasing, hire purchase, venture capital financing, and angel investment. Formulate strategic recommendations for effective implementation and risk mitigation in these financial services.</p>
<b>Semester - VI</b>	Investment Management	BBA6B16	<p>Recall and describe the basics of investment management, including various investment avenues, risk and returns, approaches to investment valuation, and the concepts of fundamental and technical analysis in stock market analysis.</p> <p>: Understand the relationships between risk and returns in investment, demonstrating the ability to analyze and interpret stock market data using both fundamental and technical analysis.</p> <p>: Apply investment valuation approaches in practical scenarios, demonstrating the ability to make informed investment decisions based on fundamental and technical analysis of stock market trends.</p> <p>: Analyze and evaluate portfolio management processes, considering the diversification of investments, risk management strategies, and the impact of market conditions on overall portfolio performance.</p> <p>: Create a well-structured investment portfolio, integrating diverse investment avenues, risk mitigation strategies, and valuation techniques.</p>

			Develop a comprehensive portfolio management plan that aligns with financial goals and market conditions.
<b>Semester - VI</b>			

## **Department of English**

### **BA in English Language and Literature**

#### **Programme Outcomes**

<b>PO1</b>	<b>Critical Thinking:</b> Take informed actions after identifying the assumptions that frame students' thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at their ideas and decisions (intellectual, organisational, and personal) from different perspectives.
<b>PO2</b>	<b>Effective Communication:</b> Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.
<b>PO3</b>	<b>Problem Solving:</b> Understand and solve problems of relevance to society to meet the specified needs using the knowledge, skills, and attitudes acquired.
<b>PO4</b>	<b>Effective Citizenship:</b> Demonstrate empathetic social concern, equity-centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.
<b>PO5</b>	<b>Environment and Sustainability:</b> Understand the issues of environmental contexts and sustainable development
<b>PO6</b>	<b>Self-directed and Life-long Learning:</b> Acquire the ability to engage in independent and life-long learning in the broadest context of socio-technological changes
<b>PO7</b>	<b>Social interaction:</b> Elicit the views of others, mediate disagreements, and help reach conclusions in group settings.
<b>PO8</b>	<b>Ethics:</b> Recognize different value systems, including your own, understand the moral dimensions of your decisions, and accept responsibility for them.

## Programme Specific Outcome

<b>PSO 1</b>	Understand and differentiate between different types, canons, movements and contexts of literature
<b>PSO 2</b>	Develop and apply advanced language skills and develop analytical ability and critical thinking for better communication.

## Programme Educational Objectives

<b>PEO 1</b>	Assimilate literary theory and learn to connect the text with its multiple contexts for developing socio-cultural aspects of life.
<b>PEO 2</b>	Critically examine the wide range of perceptions that exist in society through literary texts and thus imbibe a sense of democratic co-existence.
<b>PEO 3</b>	Demonstrate the ability to synthesize diverse literary and linguistic concepts creatively, producing original works that reflect a sophisticated understanding of language, culture and literary expression



## Course Outcomes - Core Courses

### First Semester

Semester	1
Course code	ENG1B01
Course Name	INTRODUCING LITERATURE
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	Understand the various elements of literary language, including characterization, plot, and symbolism, demonstrating knowledge.
CO2	Analyze and interpret the linguistic structures present in poetic texts, showcasing proficiency.
CO3	Evaluate different points of view within a given literary work and identify the underlying polyphony, illustrating skills
CO4	Assess and compare marginalized voices, particularly those of children, transgender individuals, and females, exhibiting abilities.
CO5	Create original literary interpretations that integrate diverse perspectives and marginalized voices, demonstrating proficiency.

## Second Semester

Semester	2
Course code	ENG2B02
Course Name	APPRECIATING POETRY
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	Recall and describe the fundamental elements, stylistic variations, and historical devices of poetry.
CO2	Examine and interpret the evolving trends in poetry, along with the linguistic structures employed in poetic texts
CO3	Evaluate and analyze poetry from diverse perspectives, considering factors such as gender, race, caste, ethnicity, religion, region, environment, and nation.
CO4	Classify and categorize different forms of poetry in British and American Literature, and identify recurring themes in global poetry throughout literary history.
CO5	Develop a personal appreciation for poetry as an art form, recognizing its aesthetic value and cultural significance.

### Third Semester

Semester	3
Course code	ENG3B03
Course Name	APPRECIATING PROSE
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	To identify and recall key elements of prose, such as plot structures, character development, and literary devices.
CO2	To interpret and explain the meaning of complex prose passages.
CO3	To apply knowledge of prose conventions to analyze and critique different prose styles
CO4	To analyze the impact of literary elements within prose, such as symbolism, foreshadowing, and tone, in order to discern how these elements contribute to the overall meaning and aesthetic of a given work.
CO5	To develop and compose original pieces of prose that incorporate learned literary techniques, allowing students to synthesize their understanding of prose elements

Semester	3
Course code	ENG3B04
Course Name	ENGLISH GRAMMAR AND USAGE
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	Recall and identify key concepts of English grammar, including parts of speech, sentence structures, and basic language rules.
CO2	Demonstrate an understanding of sentence patterns in the English language, discerning the relationship between different elements.
CO3	Apply a nuanced understanding of English grammar idioms, syntax, and semantics.
CO4	Analyze and deconstruct sentences to enhance logical and analytical skills in language use.
CO5	Create articulate and contextually relevant communication by synthesizing knowledge of contemporary English usage.

## Fourth Semester

Semester	4
Course code	ENG4B05
Course Name	APPRECIATING FICTION
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	Identify key elements in long and short fiction.
CO2	Recognize cultural diversity through various fiction samples.
CO3	Critique human conditions and complexities in fiction.
CO4	Break down different fiction types for deeper insights.
CO5	Generate imaginative responses, blending critical thinking and cultural perspectives in new interpretations.

Semester	4
Course code	ENG4B06
Course Name	LITERARY CRITICISM
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	To recall and define key literary terms, concepts, and historical movements within literary criticism.
CO2	To interpret and explain the major literary theories, showcasing the ability to comprehend the underlying principles of various critical approaches.
CO3	To apply different literary theories to analyze and interpret specific literary works, demonstrating the ability to effectively employ critical frameworks to explore the layers of meaning within texts.
CO4	To analyze the structure, themes, and stylistic elements of literary works through the lens of different critical theories.
CO5	To develop original critical essays that integrate multiple literary theories to analyze a chosen text, demonstrating a synthesis of knowledge acquired throughout the course.

## Fifth Semester

Semester	5
Course code	ENG5B07
Course Name	APPRECIATING DRAMA AND THEATRE
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	Recall drama elements and historical progress across continents.
CO2	Explain drama genres and identify masters of each genre.
CO3	Analyze texts and performances critically.
CO4	Evaluate drama's representation of human experiences.
CO5	Develop an original theatrical project embodying diverse human experiences.

Semester	5
Course code	ENG5B08
Course Name	LITERARY THEORY
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	To recall and identify key concepts and terminology in literary theory
CO2	Explain the foundational principles and theories in literary criticism, showcasing comprehension of their historical and cultural contexts.
CO3	Apply various literary theories to analyze and interpret specific literary works, demonstrating the practical application of theoretical concepts.
CO4	Evaluate the strengths and limitations of different literary theories, providing insightful critiques and interpretations
CO5	Synthesize multiple literary theories to develop an original and innovative theoretical framework for interpreting a specific literary text, showcasing a high level of creativity and critical thinking.



Semester	5
Course code	ENG5B09
Course Name	LANGUAGE AND LINGUISTICS
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	Recognize and recall the key features of pronunciation in English, adhering to general standards in everyday conversation and reading.
CO2	Develop a conceptual understanding of SSEnglish syntax, morphology, and other essential components of language, illustrating how they contribute to effective communication.
CO3	Apply the acquired knowledge of pronunciation features to improve personal spoken communication skills in real-life scenarios.
CO4	Examine and analyze the relationship between language and the human mind, critically evaluating the cognitive processes involved in language acquisition, processing, and production.
CO5	Generate innovative and effective communication strategies by synthesizing knowledge from pronunciation, semantics, syntax, morphology, and linguistics to address specific communicative challenges.

Semester	5
Course code	ENG5B10
Course Name	INDIAN WRITING IN ENGLISH
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	To gain a comprehensive understanding of the historical forces that shaped Indian writing in English, from its colonial origins to the contemporary period
CO2	To equip students with the ability to analyze and critically evaluate the thematic concerns within Indian writing in English.
CO3	To analyze various genres employed by Indian writers in English, including novels, short stories, poetry, and essays.
CO4	To explore how writers respond to changing societal dynamics, evolving literary forms, and emerging thematic preoccupations over different periods
CO5	To synthesize understanding of Indian writing in English by crafting original pieces inspired by the diverse styles, themes, and cultural motifs explored throughout the course.

## Sixth Semester

Semester	6
Course code	ENG6B11
Course Name	VOICES OF WOMEN
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	To develop a nuanced understanding of the historical and cultural contexts that have shaped women's voices in literature.
CO2	To equip students with the skills to critically analyze and evaluate the thematic concerns presented in women's voices.
CO3	To explore topics such as identity, agency, societal expectations, and feminism, fostering a deeper appreciation for the complexities of women's experiences as depicted in literature.
CO4	To gain proficiency in recognizing and understanding the diverse genres utilized by women writers.
CO5	To embark on a creative empowerment project. This may involve the creation of original literary works, visual arts, or multimedia projects inspired by the themes and voices explored throughout the course.

Semester	6
Course code	ENG6B12
Course Name	CLASSICS OF WORLD LITERATURE
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	Identify classic and composite world literature.
CO2	Grasp cross-cultural perspectives in literature.
CO3	Classify English literary texts by style and theme.
CO4	Evaluate theoretical issues in reading world literature.
CO5	Generate original creative writing, integrating diverse cultural influences and literary traditions.

Semester	6
Course code	ENG6B13
Course Name	FILM STUDIES
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	To demonstrate a foundational understanding of key film terminology, genres, and historical movements
CO2	To interpret the significance of film in relation to history, politics, technology, psychology, and performance.
CO3	To apply theoretical frameworks to analyze how class, race, ethnicity, and sexuality are portrayed.
CO4	To develop advanced analytical skills, conducting thorough close readings of films to dissect cinematic techniques, narrative structures, and symbolic elements.
CO5	To synthesise of acquired knowledge and analytical skills, students will produce original and informed perspectives on film

Semester	6
Course code	ENG6B14
Course Name	NEW LITERATURES IN ENGLISH
Course Category	Core
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	Understand the basic concepts of postcolonial literature.
CO2	Analyze and interpret postcolonial literary texts to comprehend the ways in which they negotiate issues related to colonization and decolonization.
CO3	Apply critical thinking skills to assess how postcolonial literature addresses the misuse of cultural plurality and explores hybridity.
CO4	Demonstrate an understanding of the literary negotiations of colonization and decolonization through the application of relevant theoretical frameworks.
CO5	Critically analyze the social, political, and cultural implications portrayed in postcolonial literature.

**ELECTIVES - SIXTH SEMESTER**

Semester	6
Course code	ENG6B20
Course Name	SHAKESPEARE
Course Category	Elective
Total Marks (internal + external)	(75(Int. 15 + Ext. 60))

<b>Code</b>	<b>CO Statement</b>
CO1	Recognize the universality of Shakespeare and his enduring relevance across different periods.
CO2	Appreciate the polyphonic nature of Shakespeare's works.
CO3	Utilize critical thinking skills to formulate individual critical positions in response to Shakespearean texts.
CO4	Break down Shakespearean works to explore layers of meaning, themes, and literary techniques.
CO5	Develop original interpretations or adaptations, showcasing a deep understanding of Shakespeare's universality

Semester	6
Course code	ENG6B21/22
Course Name	PROJECT / RESEARCH METHODOLOGY
Course Category	Core
Total Marks (internal + external)	(75(Int. 15 + Ext. 60))

Code	CO Statement
CO1	To develop advanced research skills, including the ability to identify research questions, gather and evaluate relevant literature, and employ appropriate methodologies for their project work.
CO2	To enhance students' critical thinking abilities, enabling them to analyze information critically, evaluate evidence, and construct well-reasoned arguments in the context of their project work.
CO3	To refine their communication skills, both in written and oral forms, ensuring they can articulate their research findings and project outcomes clearly and effectively to diverse audiences.
CO4	To equip students with project management skills, including planning, organization, and execution.
CO5	Encouraged to apply innovative approaches to their research, incorporating creative elements, such as multimedia presentations, artistic expressions, or other innovative formats that go beyond traditional academic presentations, showcasing a synthesis of their knowledge and creativity.



## COMMON COURSES

Semester	1
Course code	ENG1A01
Course Name	LITMOSPHERE - THE WORLD OF LITERATURE
Course Category	Common
Total Marks (internal + external)	(75(Int. 15 + Ext. 60)

Code	CO Statement
CO1	List key qualities for personal development
CO2	Explain the importance of confidence in questioning.
CO3	Use logical and analytical skills in diverse situations.
CO4	Evaluate problem-solving techniques.
CO5	Produce expressive written works reflecting new life perspectives

Semester	1
Course code	ENG1A02
Course Name	FUNCTIONAL GRAMMAR AND COMMUNICATION IN ENGLISH
Course Category	Common
Total Marks (internal + external)	(75(Int. 15 + Ext. 60)

Code	CO Statement
CO1	The students will be able to recall and list key syntactic structures within English texts.
CO2	To explain the distinction between logical and analytical skills in language use for effective communication.
CO3	To demonstrate the application of writing skills in professional and career-related situations.
CO4	To break down and evaluate the basic skills required for spoken communication in formal contexts, identifying their relevance and effectiveness
CO5	To innovate and generate new, advanced communication strategies by combining learned syntactic structures, logical and analytical skills, and spoken communication techniques in formal contexts

Semester	2
Course code	ENG2A03
Course Name	READINGS FROM THE FRINGES
Course Category	Common
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	To recall key themes and elements in poetry and short stories centered around marginalized and secular communities.
CO2	To analyze the impact of literary choices on the representation of fringe experiences
CO3	To apply critical thinking skills to interpret and evaluate the portrayal of marginalized communities in poetry and short stories.
CO4	To conduct in-depth analyses of the cultural nuances embedded in the selected works.
CO5	To assess the effectiveness of different narrative strategies employed by authors to convey the stories of marginalized and secular communities.

Semester	2
Course code	ENG2A04
Course Name	READINGS ON KERALA
Course Category	Common
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	Recall historical events, cultural traditions, and key literary works of Kerala.
CO2	Explain the interrelationship between the cultural and historical traditions of Kerala and the development of literary sensibility.
CO3	Apply insights and values derived from Kerala's literature to everyday life as a Keralite.
CO4	Critically analyze and interpret the diversity of literary endeavors and cultural representation in Kerala.
CO5	Develop and present an original cultural production inspired by the insights gained from the readings on Kerala.

Semester	3
Course code	ENG3A05
Course Name	READINGS ON INDIAN LITERATURES
Course Category	Common
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO Statement
CO1	To acquire a comprehensive understanding of the historical and literary contexts that have shaped Indian literature.
CO2	To develop students' skills in critically analyzing and interpreting a diverse range of literary texts from various regions and time periods in India.
CO3	To gain an appreciation for the rich cultural diversity reflected in Indian literature.
CO4	To explore how contemporary writers respond to societal changes, globalization, and emerging issues, providing insights into the dynamic and evolving nature of Indian literary expression.
CO5	To engage in an innovative literary project which involves creative adaptations, multimedia presentations, or collaborative projects that showcase their understanding of Indian literature.

Semester	4
Course code	ENG4A04
Course Name	SONGS AND STORIES OF OUR WORLD
Course Category	Common
Total Marks (internal + external)	(100(Int. 20 + Ext. 80))

Code	CO
CO1	Identify varied classical and marginal literatures.
CO2	Explain characteristics of global literatures across eras.
CO3	Analyze how cultures capture experiences in literature.
CO4	Evaluate diverse perspectives, fostering empathy.
CO5	Create original insights connecting different literatures and cultures.

# Department of Computer Science

## B. Sc. Computer Science

### Programme Outcomes

<b>PO1</b>	<b>Critical Thinking:</b> Take informed actions after identifying the assumptions that frame students' thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at their ideas and decisions (intellectual, organisational, and personal) from different perspectives.
<b>PO2</b>	<b>Effective Communication:</b> Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.
<b>PO3</b>	<b>Problem Solving:</b> Understand and solve problems of relevance to society to meet the specified needs using the knowledge, skills, and attitudes acquired.
<b>PO4</b>	<b>Effective Citizenship:</b> Demonstrate empathetic social concern, equity-centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.
<b>PO5</b>	<b>Environment and Sustainability:</b> Understand the issues of environmental contexts and sustainable development
<b>PO6</b>	<b>Self-directed and Life-long Learning:</b> Acquire the ability to engage in independent and life-long learning in the broadest context of socio-technological changes
<b>PO7</b>	<b>Social interaction:</b> Elicit the views of others, mediate disagreements, and help reach conclusions in group settings.
<b>PO8</b>	<b>Ethics:</b> Recognize different value systems, including your own, understand the moral dimensions of your decisions, and accept responsibility for them.

### **Programme Specific Outcomes(PSO)-B.Sc Computer Science**

1. Problem solving: Graduates can analyze complex problems, design algorithms, and implement solutions using diverse programming languages
2. Tech Innovators: Graduates will showcase innovation in contributing to cutting-edge technologies.

### **Programme Educational Outcomes(PEO)-B.Sc Computer Science**

1. Versatile Professionals: Graduates will have a holistic understanding of Computer Science, contributing effectively to interdisciplinary projects.
2. Lifelong Learning: Graduates will stay updated on emerging technologies through continuous learning.
3. Ethical Responsibility: Graduates will uphold ethical standards, contributing responsibly to society and technology.



## B.Sc COMPUTER SCIENCE -COURSE OUTCOME

COURSE CODE AND NAME	COURSE OUTCOME
BCS1B01 – COMPUTER FUNDAMENTALS AND HTML	CO1 Remembering the fundamental concepts of Computer hardware and software CO2 Understanding the knowledge of different Number system, Digital codes and Boolean Algebra CO3 Applying the problem-solving aspect CO4 Demonstrate the algorithm and flow chart for the given problem. CO5 Creating a Webpage with CSS
SEMESTER II BCS2B02 – Problem Solving Using C	CO1 Understanding the basic principles of C Programming. CO2 Applying the decision making and looping concepts. CO3 Design and develop modular programming. CO4 Applying the usage of Arrays, strings, structures,union and files. CO5 Applying and Analyzing the effective utilization of pointers and dynamic memory allocation.
BCS2B03 - Programming Laboratory I: Lab Exam of 1st & 2nd Semester - HTML and Programming in C	CO1 Analyze a web page and identify its elements and attributes. · CO2 Create web pages using HTML5 and Cascading Style Sheets. CO3 Design and develop a webpage with Hyperlinks. CO4 Analyzing and Applying the problem solving skills and use the same for writing programs in C. CO5 Creating diversified programs using C language
SEMESTER III A11– Python Programming	CO1 Understanding the basic principles of Python programming language CO2 Applying the decision making and loop statements in Python,. CO3 Applying and creating GUI applications using Python CO4 Understanding and Applying the modular programming concepts using Python CO5 Understand List,Tuple,Dictionary concepts in

	Python.
SEMESTER III XXXXA12 Sensors and Transducers	CO1 Explain resistance, inductance and capacitance transducers. CO2 Understanding the concepts of temperature transducers. CO3 Understanding the concepts level transducers and pressure CO4 Understanding flow transducers, electromagnetic transducers, radiation sensors and sound transducers CO5 Applying and analyzing the problem-solving skills to troubleshoot issues related to sensors and transducers
BCS3B04 – Data Structures Using C	CO1. Understanding the fundamental data structures and with the manner in which these data structures can best be implemented; become accustomed to the description of algorithms in both functional and procedural styles CO2. Understanding and analysing the knowledge of complexity of basic operations like insert, delete, search on these data structures. CO3 Analysing the ability to choose a data structure to suitably model any data used in computer applications. CO4. Applying and creating programs using various data structures including hash tables, Binary and general search trees, graphs etc. CO5. Applying and understanding the applications of algorithms for sorting, pattern matching
SEMESTER IV XXXXA13– Data Communication and Optical Fibers	CO1 Understanding the structure of Data Communications System and its components. CO2 Understanding different network terminologies and transmission media CO3 Understanding and remembering the knowledge of the different multiplexing techniques ,Telephone system, Mobile System-GSM CO4 Understanding and applying the functions of a Datalink layer and Switching CO5 Understanding the knowledge of Optical Fibre Cable and its working
XXXXA14 Microprocessors- Architecture and Programming	CO1 To understand and remembering the internals of Microprocessor

	<p>CO2 Understanding the general architecture of microprocessor</p> <p>CO3 Applying the assembly language programs, both simple programs and interfacing programs</p> <p>CO4 Applying and Understanding how to interface peripheral devices with 8085</p> <p>CO5 Understanding the architecture of 8086 microprocessor</p>
BCS4B05 – Database Management System and RDBMS	<p>CO1. Gain and remember the knowledge of database systems and database management system software</p> <p>CO2. Applying and creating the data model in applications using conceptual modeling tools such as ER Diagrams and design data base schemas based on the model.</p> <p>CO3. Applying, using SQL, solutions to a broad range of query and data update problems.</p> <p>CO4. Applying and understanding of normalization theory and apply such knowledge to the normalization of a database.</p> <p>CO5. Understanding the basics of transaction processing and concurrency control.</p>
BCS4B06- Programming Laboratory II: Lab Exam of 3rd and 4th Semester - Data Structures and RDBMS	<p>CO1 Applying the use of typical data definitions and manipulation commands</p> <p>CO2 Applying and evaluating the nested and join queries</p> <p>CO3 Create simple application using views, sequences and synonyms.</p> <p>CO4 Analyzing and applying the applications that require front-end tools</p> <p>CO5 Understanding the different data structures tools like searching ,sorting, Linked List etc</p>
SEMESTER V BCS5B07 Computer Organization and Architecture	<p>CO1. To make students understand the basic structure, operation and characteristics of a digital computer.</p> <p>CO2. Understand and Applying the Computer Instruction and Interrupt Design</p> <p>CO3. Understand to know the different types of control unit and Addressing Modes</p> <p>CO4. Understanding and applying the Memory organization including cache memories and virtual</p>

	<p>memory</p> <p>CO5. To understand the I/O devices and standard I/O interfaces</p>
BCS5B08 Java Programming	<p>CO1 Understand the basic concepts of OOPS. Knowledge of the structure and model of the Java programming language,</p> <p>CO2. Understanding the Java programming language for various programming technologies</p> <p>CO3. Creating software in the Java programming language,</p> <p>CO4. Evaluate user requirements for software functionality required to decide whether the Java programming language can meet user requirements</p> <p>CO5 Creating the application Using GUI and JDBC</p>
BCS5B09 Web Programming using PHP	<p>CO1 To understand basics of the Internet and World Wide Web</p> <p>CO2 Applying basic skill to develop responsive web applications</p> <p>CO3 Remembering and understanding the knowledge of HTML and CSS</p> <p>CO4 To understand basic concept of client side scripting language -javascript</p> <p>CO5 To understand the server side scripting language - PHP</p> <p>CO6 Applying the integration of PHP and Postgresql</p>
BCS5B10 Principles of Software Engineering	<p>CO1 Ability to apply software engineering principles and techniques.</p> <p>CO2 Creating and evaluating efficient, reliable, robust and cost-effective software solutions</p> <p>CO3 Understanding with Unified Modeling Language</p> <p>CO4 Understanding and applying the basics of software testing and maintenance phase</p> <p>CO5 Creating a project with SE methodologies.</p>
<p>Open Courses (XXX5DXX)</p> <p>BCS5D01 Introduction to Computers and Office Automation</p>	<p>CO1 Understand different types of computers</p> <p>CO2 Applying documentation using Word processing software such as MS word and Open Office Writer</p> <p>CO3 Applying calculations using spreadsheet MS Excel and Open Office Writer</p> <p>CO4 Applying presentations using Open Office</p>

	Impress/MS-Power Point): CO5 Creating practical skills of MS Office.
BCS6B11 Android Programming	CO1: Understanding and Applying the knowledge of developing end user application using Android SDK CO2: To Understand and familiarize with Android Resources CO3 :Applying user interfaces development in Android CO4 :Understanding and applying the knowledge about creating menus and operating files in Android CO5:Creating Application using android
BCS6B12 Operating Systems	CO1 :Understanding the Objectives, functions and types of Operating System CO2:Understanding a basic knowledge about process,Threads,Deadlock CO3: To understand and applying the knowledge of Linux shell programming CO4: Understanding and Applying CPU scheduling and memory management CO5:To understanding and analysing the case study of different operating systems.
BCS6B13 Computer Networks	CO1: To understand about different network terminologies CO2: To Understand different layers of network CO3 :To understand the functions of data link layer and network layer CO4 :To understand the functions of Transport layer CO5 :To understand and analyze the concept of network security and Cryptography
BCS6B16d Computer Graphics(Elective)	CO1 :Understanding the basics of Computer Graphics CO2: Understanding and applying the Different line, circle drawing algorithms CO3:To understand and apply the concept of 2D Transformations CO4:To understand and applying the clipping operations CO5:To understand the idea of different color models.
BCS6B15 Programming Laboratory IV: Lab Exam of Android and Linux Shell Programming	CO1 :To learn the practical knowledge of Android Programming CO2 :Applying the practical knowledge of shell programming CO3:Apply and Engage in collaborative coding practices, including code reviews and teamwork, to enhance software development skills.

	<p>CO4:Creating and evaluating the competence in writing and executing Linux shell scripts for automation, system administration, and task simplification.</p> <p>CO5:Effectively document Android application code and Linux shell scripts, and create comprehensive reports as record.</p>
BCS6B17 (Project Work or Research Methodology Paper) and Industrial Visit	<p>CO1:Apply and create skills in planning and executing projects, including setting objectives, defining scope, creating timelines, and managing resources effectively</p> <p>CO2:create and formulate project objectives clearly, demonstrating a deep understanding of the chosen topic.</p> <p>CO3 :Apply critical thinking skills to analyze and interpret data, or project outcomes, drawing meaningful conclusions.</p> <p>CO4:Effectively document the project work, presenting comprehensive reports that adhere to academic and professional standards.</p> <p>CO5 To apply the implementation level knowledge and interaction with industry</p>

# DEPARTMENT OF SOCIOLOGY

## B.A. Sociology

### Programme Outcome

**PO1 Critical Thinking:**

Take informed actions after identifying the assumptions that frame students' thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at their ideas and decisions (intellectual, organizational, and personal) from different perspectives.

**PO2. Effective Communication:**

Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.

**PO3 Problem Solving:**

Understand and solve problems of relevance to society to meet the specified needs using the knowledge, skills and attitudes acquired.

**PO4 Effective Citizenship:**

Demonstrate empathetic social concern and equity centered national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

**PO5 Environment and Sustainability:**

Understand the issues of environmental contexts and sustainable development

**PO6 Self-directed and Life-long Learning:**

Acquire the ability to engage in independent and life-long learning in the broadest context of socio-technological changes.

**PO7 Social interaction:**

Elicit views of others, mediate disagreements and help reach conclusions in group settings.

**PO8 Ethics:**

Recognize different value systems including your own, understand the moral dimensions of your decisions, and accept responsibility for them.

## **Programme Specific Outcome (PSOs)**

1. Gain foundational knowledge and understanding of sociological imagination concepts and theories.
2. Develop critical sensibility in analyzing social, economic, and political situations, fostering critical thinking abilities.

## **Programme Educational Objectives**

### **PEO: 1**

Graduates will demonstrate a solid understanding of fundamental sociological concepts and theories, equipping them with a strong foundation for further exploration.

### **PEO: 2**

Graduates will develop critical sensibility towards social, economic, and political situations, fostering the ability to analyze and think critically about complex sociological issues.

### **PEO3:**

Graduates will exhibit advanced oral and written communication skills, effectively disseminating sociological knowledge. Additionally, they will improve proficiency in applying sociological principles, enhancing their employability in various professional settings.



## Course outcomes – BA Sociology

<p><b>SGY1B01: BASICS OF SOCIOLOGY</b></p>	<ol style="list-style-type: none"> <li>1. Define the nature and scope of Sociology, and identify distinctions between Sociology and common sense reasoning.</li> <li>2. Categorize social groups, norms, and values, and explain the differences among them.</li> <li>3. Apply an understanding of Socialization, Associative, and Dissociative social processes to analyze real-world scenarios and their societal implications.</li> <li>4. Analyze the social system and structure by examining the individual's position in society and identifying the interconnected elements .Synthesis</li> <li>5. Develop a critical and nuanced assessment of sociological perspectives, demonstrating the ability to apply them creatively to diverse societal situations, fostering a deeper understanding of complex social dynamics.</li> </ol>
<p><b>SGY2B02: INDIAN SOCIETY: STRUCTURE AND TRANSFORMATION</b></p>	<ol style="list-style-type: none"> <li>1. Understand the various features of Indian society by applying different approaches and concepts of social change, demonstrating knowledge of the foundational elements that shape societal structures.</li> <li>2. Interpret changes in Indian social institutions, demonstrating the ability to analyze and explain shifts in the functioning and dynamics of key societal structures.</li> <li>3. Apply critical evaluation to assess the role of caste and class in Indian society and politics, showcasing the ability to use theoretical frameworks to analyze real-world social and political dynamics.</li> <li>4. Analyze contemporary social issues in India, utilizing various approaches and concepts of social change to dissect complex problems and understand their multifaceted nature.</li> <li>5. Develop a comprehensive understanding of diverse aspects of Indian society by synthesizing knowledge from different approaches and concepts of social change. Create innovative solutions or proposals for addressing societal challenges, showcasing a high level of intellectual creativity.</li> </ol>
<p><b>SGY3B03: SOCIOLOGICAL THEORY: AN INTRODUCTION</b></p>	<ol style="list-style-type: none"> <li>1. Understand the historical conditions that led to the origin and development of sociology as an independent academic discipline, demonstrating knowledge of the key milestones and influences shaping the field.</li> <li>2. Analyze the intellectual and philosophical foundations of sociological theories, demonstrating the ability to grasp the underlying concepts and principles that form the basis of diverse theoretical frameworks.</li> <li>3. Apply an understanding of classical sociological theories to examine their contributions to sociology, illustrating the ability to use theoretical frameworks to interpret social phenomena.</li> <li>4. Interpret the current social context by drawing on insights from classical sociological theories, showcasing the capacity to analyze and connect theoretical perspectives to contemporary social dynamics.</li> </ol>

	5. Assess the contemporary social landscape through the lens of classical sociological theories, synthesizing knowledge from various perspectives to generate new insights or perspectives on the ongoing societal changes.
<b>SGY3B04: SOCIAL STRATIFICATION AND INEQUALITY</b>	<ol style="list-style-type: none"> <li>1. Demonstrate a comprehensive understanding of the fundamental elements of social stratification, including class, status, and power dynamics, showcasing a solid grasp of the foundational concepts in the study of social inequality.</li> <li>2. Differentiate between various perspectives on stratification and inequality, developing a critical standpoint by interpreting and analyzing the nuances and complexities of different theoretical frameworks.</li> <li>3. Apply knowledge to examine how globalization influences social hierarchies, economic disparities, and cultural differences, showcasing the ability to connect theoretical concepts to real-world phenomena.</li> <li>4. Assess the implications of social stratification on social cohesion, mobility, and overall societal well-being, demonstrating the capacity to analyze the multifaceted impacts of inequality on different aspects of society.</li> <li>5. Explore societal attitudes and policies toward disability, emphasizing the importance of inclusivity and equal opportunities. Develop innovative proposals or solutions to promote inclusivity, showcasing a high level of creativity in addressing contemporary issues related to social stratification and inequality.</li> </ol>
<b>SGY4B05: INTRODUCTION TO SOCIAL RESEARCH</b>	<ol style="list-style-type: none"> <li>1. Recall the basic elements of social research, including key terminology, concepts, and fundamental principles.</li> <li>2. Demonstrate an understanding of different research designs, formulate research problems effectively, and comprehend the various tools used in data collection and sampling techniques in research.</li> <li>3. Apply the knowledge of research designs, tools for data collection, and sampling techniques to develop structured and effective research plans or proposals.</li> <li>4. Critically analyze information from various sources, evaluating their reliability, validity, and relevance in social research, and use this analysis to design a research report in a structured and coherent manner.</li> <li>5. Synthesize knowledge gained from diverse sources, integrate various research methodologies and approaches, and generate an original, comprehensive research project demonstrating advanced proficiency in social research elements.</li> </ol>
<b>SGY4B06: SOCIOLOGY OF KERALAM</b>	<ol style="list-style-type: none"> <li>1. Recall and recognize the distinct historical phases and geographical peculiarities of Kerala Society, identifying key events, periods, and unique geographical aspects.</li> <li>2. Explain the structural and functional changes in Kerala society, demonstrating an understanding of the roles played by reform movements in shaping these changes.</li> <li>3. Utilize knowledge of social transformations to evaluate their impact on Kerala society across different phases, connecting specific historical periods to corresponding societal shifts.</li> <li>4. Critically assess contemporary Kerala Society through the lens of the Kerala model of development, analyzing its strengths, weaknesses, and underlying socio-economic factors.</li> </ol>

	5. Develop a comprehensive synthesis, integrating historical phases, geographical peculiarities, structural changes, reform movements, and the impacts of social transformations to propose innovative strategies for further development or improvement within Kerala Society.
<b>SGY5B07: SOCIAL ANTHROPOLOGY</b>	<ol style="list-style-type: none"> <li>1. Recall and state the fundamental principles of social anthropology, demonstrating knowledge of key concepts and theories.</li> <li>2. Explain the concepts of culture and its evolutionary trajectory, utilizing various theoretical frameworks to interpret and illustrate the shifts in cultural development.</li> <li>3. Apply analytical skills to examine the processes within tribal communities in India and Kerala, evaluating their social structures, rituals, and traditions.</li> <li>4. Critically analyze the socio-cultural dynamics within social anthropology, identifying and evaluating the interconnectedness of cultural elements, societal norms, and anthropological theories.</li> <li>5. Develop a comprehensive study integrating theoretical perspectives with practical examples from tribal communities in India and Kerala to form new insights or solutions, demonstrating a synthesis of knowledge through original work or research in social anthropology.</li> </ol>
<b>SGY5B08: SOCIOLOGY OF RURAL AND URBAN SOCIETIES</b>	<ol style="list-style-type: none"> <li>1. Recall the key differences between rural and urban societies, identifying their distinct characteristics and features.</li> <li>2. Explain the fundamental concepts and theoretical perspectives that underpin urban social life, demonstrating a grasp of various viewpoints.</li> <li>3. Utilize social dynamics to analyze the formation of urban social structures, recognizing the interplay of different factors that contribute to their development.</li> <li>4. Assess the necessity of urban planning and its relevance in contemporary society, critically evaluating its impact on urban development and society as a whole.</li> <li>5. Devise innovative urban planning strategies considering sociological implications, demonstrating the ability to synthesize knowledge to propose effective solutions that address the needs of both rural and urban societies.</li> </ol>
<b>SGY5B09: WOMEN IN CONTEMPORARY SOCIETY</b>	<ol style="list-style-type: none"> <li>1. Recognize and recall fundamental concepts in Women's Studies, including key terms and definitions related to gender roles, feminism, patriarchy, and equality.</li> <li>2. Interpret and explain major theories on sex roles, demonstrating comprehension of their implications on societal norms, behaviors, and cultural constructs related to gender.</li> <li>3. Utilize critical analysis to assess gender bias and prejudices prevalent in contemporary Indian society, identifying specific instances and their impact on women's rights and opportunities.</li> <li>4. Evaluate and dissect the status of women in Kerala society, employing an in-depth examination of societal structures, cultural norms, and historical perspectives influencing their roles and positions.</li> </ol>

	5. Generate innovative strategies or solutions aimed at improving the status of women in Kerala society, integrating insights from fundamental concepts in Women's Studies, theories on sex roles, and an understanding of gender biases, to foster positive change and empowerment.
SGY5B10: ENVIRONMENT AND SOCIETY	<ol style="list-style-type: none"> <li>1. Students will recall various environmental issues and demonstrate an understanding of the necessity for environmental conservation and the challenges associated with it.</li> <li>2. Learners will comprehend the theoretical foundations in environmental studies, connecting concepts to gain a deeper knowledge of environmental issues.</li> <li>3. Students will apply their understanding by analyzing and connecting environmental movements and efforts in conservation to real-world scenarios.</li> <li>4. Learners will evaluate the impact of developmental programs on the existence of human life, examining their effects on the environment and society.</li> <li>5. Finally, students will generate comprehensive assessments that integrate awareness of environmental issues, theoretical foundations in environmental studies, familiarity with conservation efforts, and critical evaluation of developmental programs' impact on sustaining human life, culminating in a synthesized and innovative perspective on these interactions.</li> </ol>
SGY6B11: INVITATION TO SOCIOLOGICAL THEORY	<ol style="list-style-type: none"> <li>1. Identify key milestones in the evolution of sociological thought, recognizing the transformation from social thought to established sociological theories.</li> <li>2. Demonstrate an understanding of the fundamental components of sociological theory, illustrating knowledge of key concepts and principles.</li> <li>3. Interpret paradigmatic orientations within Sociology, breaking down complex theoretical perspectives to discern underlying assumptions and implications.</li> <li>4. Assess Sociology as a humanistic discipline, evaluating its role, contributions, and ethical considerations, demonstrating a critical evaluation of its broader societal impact.</li> <li>5. Formulate and propose innovative perspectives or applications within the field of Sociology, showcasing the ability to synthesize knowledge, critical analysis, and creativity to contribute to the discipline.</li> </ol>
SGY6B12: SOCIAL PSYCHOLOGY	<ol style="list-style-type: none"> <li>1. Grasp the basic socio-psychological processes, showing comprehension of how social factors influence individual and group behavior.</li> <li>2. Utilize different perspectives to evaluate the role of self in social contexts, applying socio-psychological concepts to analyze the intricacies of self-perception and identity.</li> <li>3. Examine diverse viewpoints on attitude, personality, and behavior within the context of social psychology, breaking down these concepts to discern underlying assumptions and variations.</li> <li>4. Assess and critique various perspectives on attitude, personality, and behavior, integrating a comprehensive understanding of fundamental concepts, perspectives, basic socio-psychological processes, and the role of self in social context.</li> </ol>

	5. Generate novel frameworks or applications in social psychology, demonstrating an ability to synthesize knowledge, critically analyze perspectives, and contribute creatively to the discourse within the field.
SGY6 B13: POPULATION STUDIES	<ol style="list-style-type: none"> <li>1. Understand the different theoretical perspectives on population, showcasing comprehension of the underlying concepts and principles that guide the study of population dynamics.</li> <li>2. Utilize analytical skills to examine the structure, characteristics, and dynamics of population, applying theoretical perspectives to real-world scenarios.</li> <li>3. Evaluate policies and programs on population growth and development in India, breaking down complex issues to discern underlying assumptions and implications.</li> <li>4. Assess and critique policies and programs related to population growth and development in India, integrating an understanding of population studies, diverse sources of demographic data, theoretical perspectives, and the examination of population structure, characteristics, and dynamics.</li> <li>5. Propose innovative strategies or frameworks for population-related policies, demonstrating the ability to synthesize knowledge, critically analyze perspectives, and contribute creatively to addressing challenges in population growth and development.</li> </ol>
SGY6B14: POLITICAL SOCIOLOGY	<ol style="list-style-type: none"> <li>1. Familiarize with the theoretical framework on power and politics, showcasing comprehension of the principles that guide the study of political dynamics.</li> <li>2. Evaluate dynamics of power in relation to mass media, utilizing analytical skills to understand the influence and implications of power structures in media contexts.</li> <li>3. Critically analyze the political process and issues of contemporary India, breaking down complex political scenarios to discern underlying patterns and challenges.</li> <li>4. Conduct a critical analysis of the political process and contemporary issues in India, integrating a deep understanding of political sociology's basic aspects, theoretical frameworks on power and politics, and an evaluation of power dynamics in relation to mass media.</li> <li>5. Propose innovative strategies or frameworks for addressing political challenges in contemporary India, demonstrating the ability to synthesize knowledge, critically analyze political contexts, and contribute creatively to political discourse.</li> </ol>
SGY6B17: MASS MEDIA AND SOCIETY	<ol style="list-style-type: none"> <li>1. Understand and classify types and functions of traditional and modern media, showcasing comprehension of the roles and characteristics of different communication platforms.</li> <li>2. Apply different theoretical perspectives on mass media, utilizing analytical skills to understand the conceptual frameworks that underpin the study of mass communication.</li> <li>3. Evaluate the impact of mass media on culture in a globalization context, breaking down complex issues to discern the multifaceted effects of media on cultural dynamics.</li> </ol>

	<p>4. Critically assess the impact of mass media on culture within the context of globalization, synthesizing an understanding of different forms of communication, modern technology, the classification of traditional and modern media types and functions, and diverse theoretical perspectives on mass media.</p> <p>5. Generate innovative approaches or strategies for navigating the impact of mass media on culture within globalization, demonstrating the ability to synthesize knowledge, critically analyze perspectives, and contribute creatively to the discourse in the field.</p>
SGY5D01: LIFE SKILL DEVELOPMENT	<p>1. Equip oneself with the requisite skills for effective social interactions, showcasing comprehension of the principles and nuances of interpersonal communication</p> <p>2. Design and employ skills for strategic career planning, utilizing acquired knowledge to plan and navigate career paths effectively.</p> <p>3. Demonstrate the integration of acquired life skills in real-life situations, breaking down complex scenarios to showcase the application and adaptability of life skills.</p> <p>4. Assess the ongoing development and application of life skills in diverse contexts, critically examining the effectiveness and relevance of life skills in different situations.</p> <p>5. Innovate and devise novel approaches or strategies for enhancing life skills development, showcasing the ability to synthesize knowledge, critically analyze contexts, and contribute creatively to the ongoing evolution of life skills.</p>
ICP1 (2) C01 Indian Constitution and Politics: Basic Features and Governmental Structures	<p>1. Define the importance of the Constitution and outline significant constitutional developments in Indian history.</p> <p>2. Summarize the basic features of the Indian Constitution, demonstrating an understanding of its key components and structures.</p> <p>3. Apply knowledge to analyze the contents and relevance of the Preamble, Fundamental Rights, Fundamental Duties, and Directive Principles of State Policies in the Indian Constitution.</p> <p>4. Evaluate the composition and functions of the Union Executive and Legislature, as well as the role of bureaucracy in India's governance.</p> <p>5. Develop and propose strategies for ensuring the effective operation of Judicial Review, Judicial Activism, and maintaining the Independence of the Judiciary in the context of India's legal and political system.</p>
ICP4 (3) C02 Indian Constitution and Politics: Federalism, Decentralisation and Political Dynamics	<p>1. Define the principles of Indian Federalism, highlighting key concepts that underpin the country's federal structure.</p> <p>2. Identify and articulate challenges faced by Indian Federalism, demonstrating a comprehensive understanding of potential obstacles to its effective implementation.</p> <p>3. Apply knowledge to critically examine the Panchayath Raj system in Kerala, showcasing an understanding of how decentralized governance functions within the Indian federal framework.</p>

	<p>4. Analyze major constitutional amendments related to federalism, highlighting their impact on the distribution of powers between the central and state governments in India.</p> <p>5. Develop proposals and strategies to enhance the provisions safeguarding Human Rights in India, taking into consideration the existing constitutional framework and legal dynamics.</p>
HIS1(2) C01 Modern Indian History (1857 to the present): I	<p>1. Understand the major aspects of colonialism, nationalism, and the crucial stages of the struggle for freedom in modern Indian history.</p> <p>2. Review the circumstances leading to the establishment of colonialism in India and assess the impact of colonial rule on socio-religious, political, and economic aspects of Indian society.</p> <p>3. Apply knowledge to analyze the genesis and progress of resistance movements against the British during the colonial period, demonstrating an understanding of the historical context and factors contributing to these movements.</p> <p>4. Analyze the changes in Indian society, politics, religion, and economy during the Company's rule, highlighting key transformations and their implications.</p> <p>5. Formulate a critical analysis of the rise of modern India, synthesizing insights into colonialism, nationalism, and the struggle for freedom. Evaluate the foundations laid by social reformers and freedom fighters, proposing new perspectives on the concepts and realities that emerged through centuries of Western domination and resistance.</p>
HIS4(3) C01 Modern Indian History (1857 to the present): II	<p>1. Understand the epistemological aspects of colonialism in India, colonial modernity, and the formation of the Indian nation.</p> <p>2. Trace the mass basis of the Indian national movement, demonstrating an understanding of the societal forces and dynamics that contributed to the movement.</p> <p>3. Review the circumstances leading to the establishment of colonialism in India, applying historical knowledge to analyze the factors and events that facilitated colonial rule.</p> <p>4. Examine the impact of colonial rule in India, with a specific focus on socio-religious, political, and economic fields. Analyze the consequences and transformations brought about by colonialism in these domains.</p> <p>5. Formulate a critical analysis of the functioning of the provisions of the Indian Constitution in real political life. Propose insights into how constitutional principles have shaped and influenced the political landscape, offering a nuanced perspective on the intersection of constitutional ideals and practical governance.</p>